

06-04-2004

Form PTO-1594  
(Rev. 10/02)  
OMEno. 0651-0027 (exp. 6/30/2005)  
Tab settings ⇌ ⇌ ⇌ ▼



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102759041

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10-615

1. Name of conveying party(ies):

TVT Catalog Enterprises, L.L.C.

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: ~~Prudential Securities Credit. Corp., L.L.C.~~  
Internal Address: \_\_\_\_\_

Street Address: One New York Plaza, 16th Floor

City: New York State: ny Zip: 10292-2016

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Limited Liability Company
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 2190339

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dorothy M. Weber, Esq.

Internal Address: \_\_\_\_\_

Street Address: 111 West 57th Street

Suite 1120

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502249

TRADEMARK FEE PROCESS RECEIVED  
MAY 11 3:37  
US PATENT & TRADEMARK OFFICE

DO NOT USE THIS SPACE

9. Signature.

06/03/2004 MBETACHE 00000142 502249 2190339

01 FC:3521 40.00 DA

Dorothy M. Weber  
Name of Person Signing

Signature

May 14, 2004  
Date

Total number of pages including cover sheet, attachments, and document:  2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231



05-17-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

TRADEMARK  
REEL: 002981 FRAME: 0900

**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, applicant, trademark owner, and trademark user TVT Catalog Enterprises, LLC, a Delaware corporation, having a place of business at 23 East 4<sup>th</sup> Street, New York, New York 10003, hereby assigns, transfers and conveys all its right, title and interest in and to the trademark TELEVISION'S GREATEST HITS PLUS DESIGN and the good will associated therewith, including all right, title and interest in and to U.S. Trademark Registration No. 2190339 to Prudential Securities Credit Corp., LLC., 1 New York Plaza, 16<sup>th</sup> Floor, New York, New York 10292-2016.

TVT Catalog Enterprises, LLC

By: 

Name: Steven Gottlieb

Title: President

Date: ~~January~~, 2004

MA 413,

Accepted and agreed to  
by Prudential Securities Credit Corp., LLC

By:   
Dorothy M. Weber, Esq., Attorney for Prudential Securities Credit Corp., L.L.C.

Dated: ~~May~~ 13, 2004

Shukat Arrow Hafer & Weber, L.L.P.  
111 West 57th Street  
Suite 1120  
New York, New York 10019  
212-245-4580