

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tiger Kase AG		11/10/2004	CORPORATION: SWITZERLAND

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Emmi Fondue AG (Emmi Fondue SA) (Emmi Fondue Ltd.)
<b>Street Address:</b>	n/a
<b>City:</b>	CH-3550 Langnau
<b>State/Country:</b>	SWITZERLAND
<b>Entity Type:</b>	CORPORATION: SWITZERLAND

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	1084139	TIGER
Registration Number:	2554792	SWITZERLAND TIGER FONDUE SNACK
Registration Number:	2608354	SWITZERLAND TIGER TIGERFIT

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)836-2021
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(703) 836-6620
<b>Email:</b>	bnitrademark@burnsdoane.com
<b>Correspondent Name:</b>	Bassam N. Ibrahim
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<b>ATTORNEY DOCKET NUMBER:</b>	015600-004, 028, 029
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<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Burns Doane Swecker & Mathis LLP
<b>Address Line 1:</b>	P.O. Box 1404
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22313-1404

CH \$90.00 1084139

NAME OF SUBMITTER:

Bassam N. Ibrahim

Total Attachments: 1  
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ASSIGNMENT

WHEREAS Tiger Käse AG, a corporation of Switzerland having a place of business at Langnau i.E., Switzerland, (hereinafter „ASSIGNOR“), is the owner of record and has adopted and used the following trademarks and trademark registrations

- (1) United States Registration No. 1,084,139  
Mark: TIGER  
Registered: January 31, 1978
- (2) United States Registration No.2,554,792  
Mark: TIGER FONDUE SNACK and Design  
Registered: April 2, 2002
- (3) United States Registration No. 2,608,354  
Mark: TIGER TIGERFIT  
Registered: August 20, 2002

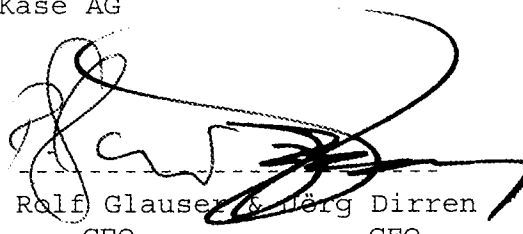
WHEREAS, Emmi Fondue AG (Emmi Fondue SA) (Emmi Fondue Ltd.), a corporation of Switzerland having a place of business at CH-3550 Langnau, Switzerland, (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademarks TIGER, TIGER FONDUE SNACK and Design and TIGER TIGERFIT together with the goodwill of the business symbolized by the marks, the aforesaid registrations therefor, and the right to recover damages for past acts of infringement.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademarks TIGER, TIGER FONDUE SNACK and Design and TIGER TIGERFIT together with the business symbolized by the marks, the aforesaid United States Registrations No. 1,084,139; 2,554,792 and 2,606,354 and the right to recover damages for past acts of infringement.

Tiger Käse AG

By:

Name: Rolf Glauser & Jörg Dirren  
Title: CEO CFO



Date: November 10, 2004