-OP \$40.00 21919

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Barden E. Stevenot		11/19/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Stevenot Winery and Imports, Inc.	
Street Address:	2690 San Domingo Road	
City:	Murphys	
State/Country:	CALIFORNIA	
Postal Code:	95247	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2191971	STEVENOT

CORRESPONDENCE DATA

Fax Number: (415)457-2822

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (415) 457-2040

Email: info@hiaringlaw.com

Correspondent Name: Anne Hiaring, Esq.

Address Line 1: 19 Brookmont

Address Line 4: San Anselmo, CALIFORNIA 94960-1412

ATTORNEY DOCKET NUMBER: STEVENOT 1.1

NAME OF SUBMITTER: Ginger McCormick

Total Attachments: 1

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TRADEMARK REEL: 002987 FRAME: 0191

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ASSIGNMENT OF TRADEMARK and TRADEMARK REGISTRATION

Whereas Barden E. Stevenot, a citizen of the United States of America with his principal place of business at 2690 San Domingo Road, Murphys, California 95247 ("Registrant") has adopted and used the mark STEVENOT which is the subject of U.S. Trademark Registration No. 2,191,971 (the "Mark"); and

Whereas Stevenot Winery and Imports, Inc., a California corporation with a principal place of business of 2690 San Domingo Road, Murphys, California 95247 ("Assignee") has acquired that portion of the goodwill of the business of Registrant associated with the Mark, including the registration, and is the successor in interest to that portion of business of the Registrant to which the mark pertains pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Registrant hereby assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of that portion of the business to which the Mark applies, and the above Certificate of Registration therefor.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office.

Barden E. Stevenot

Dated: 11/19/2004

ASSIGNMENT OF TRADEMARK and TRADEMARK REGISTRATION

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...RECORDED: 12/09/2004