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Tab settings



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
TVT Catalog Enterprises, L.L.C.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Limited Liability Company
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: ~~Prudential Securities Credit Corp., L.L.C.~~
Internal Address:
Street Address: One New York Plaza, 16th Floor
City: New York State: NY Zip: 10292-2016
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Limited Liability Company
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: May 13, 2004

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 2190340
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dorothy M. Weber, Esq.
Internal Address:
Street Address: 111 West 57th Street
Suite 1120
City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved:
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
502249

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US PATENT & TRADEMARK OFFICE

9. Signature.
06/03/2004 REGISTRE 00000141 502249 2190340
01 FC: 8521 40.00 DA
Dorothy M. Weber
Name of Person Signing

Signature
May 14, 2004
Date

Total number of pages including cover sheet, attachments, and document: 2



Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002995 FRAME: 0924

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, applicant, trademark owner, and trademark user TVT Catalog Enterprises, LLC, a Delaware corporation, having a place of business at 23 East 4th Street, New York, New York 10003, hereby assigns, transfers and conveys all its right, title and interest in and to the trademark TELEVISION'S GREATEST HITS and the good will associated therewith, including all right, title and interest in and to U.S. Trademark Registration No. 2190340 to Prudential Securities Credit Corp., LLC, 1 New York Plaza, 16th Floor, New York, New York 10292-2016.

TVT Catalog Enterprises, LLC

By:

Name: Steven Gottlieb

Title: President

Date: ~~January~~ 2004

May 13,

Accepted and agreed to
by Prudential Securities Credit Corp., LLC

By: *[Signature]*
Dorothy M. Weber, Esq., Attorney for Prudential Securities Credit Corp., L.L.C.

Dated: May 13, 2004

Shukat Arrow Hafer & Weber, L.L.P.
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