

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/28/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Strombecker Corporation		10/28/2004	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Processed Plastic Company
Street Address:	1001 Aucutt Road
City:	Montgomery
State/Country:	ILLINOIS
Postal Code:	60538
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 49

Property Type	Number	Word Mark
Registration Number:	2216535	AFTERNOON TEA
Registration Number:	2610527	AMERICAN PIONEER
Registration Number:	2575029	AMERICAN WEST
Registration Number:	1873345	BLOW-LOONS
Registration Number:	2866173	BUBBLE BLIZZARD
Registration Number:	2579820	BUBBLE BUGS
Registration Number:	1263108	BUBBLE MAGIC
Registration Number:	2859633	BUBBLE TORNADO
Registration Number:	833494	C-LEAK
Registration Number:	1993862	COLORQUEST
Registration Number:	2859632	DOUBLE ACTION ENDLESS BUBBLES
Registration Number:	2488861	ENDLESS BUBBLES
Registration Number:	2224356	ENGLISH BREAKFAST

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Registration Number:	1143528	FAT KATS
Registration Number:	1497868	FIFTH AVENUE GIRL
Registration Number:	2465033	FUN. . . PURE AND SIMPLE
Registration Number:	2550572	FUN...PURE AND SIMPLE
Registration Number:	2464923	TOOTSIETOY FUN PURE AND SIMPLE
Registration Number:	1472504	HARD BODY
Registration Number:	1785684	HARD BODY DIE-CAST METAL TOUGH!
Registration Number:	2296372	HEARTS 'N HOME
Registration Number:	920598	HITCH-UPS
Registration Number:	933860	JAM PAC
Registration Number:	1084133	KEEP ON TRUCKING
Registration Number:	2301514	LITTLE GOURMET
Registration Number:	1911538	LOTSA FUN
Registration Number:	1190805	LOTSA'WAYS
Registration Number:	1279091	MAGIC WAND
Registration Number:	1902863	MARSHAL
Registration Number:	2682206	MILLION BUBBLES
Registration Number:	1044496	MR. BUBBLES
Registration Number:	1499517	NOGGINS
Registration Number:	2450937	POWER RIGS
Registration Number:	2413018	PULL BACK AND GO
Registration Number:	1175688	RUBY'S
Registration Number:	2846210	SPINE RACERS
Registration Number:	652689	STROMBECKER
Registration Number:	947852	SUPER SLICKS
Registration Number:	2385873	SUZY HOMEMAKER
Registration Number:	2864463	TEENY TINY BUBBLES
Registration Number:	2501412	TILT N TURN
Serial Number:	76208324	TINY BUBBLES
Registration Number:	505201	TOOTSIETOY
Registration Number:	365092	TOOTSIETOY
Registration Number:	2613075	TOOTSIETOY FUN.. .PURE AND SIMPLE
Registration Number:	554476	WONDER
Registration Number:	1874764	WONDER BOUNCERS
Registration Number:	2589055	WONDER GRIP

Registration Number:

2395553

WOOD BUILDERS

CORRESPONDENCE DATA

Fax Number: (312)207-6400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-207-1000

Email: krowles@sachnoff.com

Correspondent Name: Kate Rowles

Address Line 1: 30 South Wacker Drive

Address Line 2: 29th Floor

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:

Kate Rowles

Signature:

/Kate Rowles/

Date:

12/28/2004

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Strombecker Corporation, an Illinois corporation, located at 700 N. Sacramento Boulevard, Suite 321, Chicago, Illinois 60612, ("ASSIGNOR") has adopted, used, is using, and is the owner of the trademarks, the trademark registrations and applications identified in Appendix A hereto; and

WHEREAS, Processed Plastic Company, a Delaware corporation, located at 1001 Aucutt Road, Montgomery, Illinois 60538, ("ASSIGNEE") is desirous of acquiring said trademarks and the trademark registrations and applications thereof;

Whereas, this assignment is being executed in connection with a certain purchase agreement, dated October 28, 2004, between ASSIGNOR and ASSIGNEE pursuant to which ASSIGNEE is acquiring ASSIGNOR's business to which the trademarks, trademark registrations and applications pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged; ASSIGNOR hereby assigns to the ASSIGNEE, including its successors and assigns, all of ASSIGNOR's right, title and interest in and to the above identified trademarks and trademark registrations and applications, together with the goodwill of the business symbolized by the trademarks, including the right to all claims for past infringement of the trademarks together with the right to bring suit and collect damages for such infringement; and

ASSIGNOR also assigns, all its right, title and interest in and to said trademarks in all foreign countries, and all applications for trademark registrations in foreign countries on said trademarks and any Certificates of Registration which may evolve therefrom; and

ASSIGNOR agrees to execute any papers or perform any acts required to establish, vest or protect the ASSIGNEE's rights therein, without any additional payment therefore, but without any expense to ASSIGNOR.

Strombecker Corporation

Dan Shure

By: Dan Shure

Title: President

State of Illinois)
)SS
County of Cook)

Subscribed and sworn to before me this 28 day of October, 2004.

Catherine Ho

Notary Public



APPENDIX A

STROMBECKER CORPORATION TRADEMARKS

<u>Trademark</u>	<u>Status</u>	<u>Application/Registration Number</u>
Afternoon Tea	Registered	2216535
American Pioneer	Registered	2610527
American West	Registered	2575029
Blow-Loons	Registered	1873345
Bubble Blizzard	Registered	2866173
Bubble Bugs	Registered	2579820
Bubble Magic	Registered	1263108
Bubble Tornado	Registered	2859633
C-Leak	Registered	833494
ColorQuest	Registered	1993862
Double Action Endless Bubbles	Registered	2859632
Endless Bubbles	Registered	2488861
English Breakfast	Registered	2224356
Fat Kats	Registered	1143528
Fifth Avenue Girl	Registered	1497868
Fun...Pure and Simple	Registered	2465033
Fun...Pure and Simple	Registered	2550572
Fun...Pure and Simple (with Tootsie Logo)	Registered	2464923
Hard Body	Registered	1472504

<u>Trademark</u>	<u>Status</u>	<u>Application/Registration Number</u>
Hard Body Design	Registered	1785684
Hearts 'N Home	Registered	2296372
Hitch-Ups	Registered	920598
Jam Pac	Registered	933860
Keep on Trucking	Registered	1084133
Little Gourmet	Registered	2301514
Lotsa Fun	Registered	1911538
Lotsa Ways	Registered	1190805
Magic Wand	Registered	1279091
Marshal	Registered	1902863
Million Bubbles	Registered	2682206
Mr. Bubbles	Registered	1044496
Noggins	Registered	1499517
Power Rigs	Registered	2450937
Pull Back and Go	Registered	2413018
Ruby's	Registered	1175688
Spine Racers	Allowed	2846210
Strombecker	Registered	652689
Super Slicks	Registered	947852
Suzy Homemaker	Registered	2385873
Teeny Tiny Bubbles	Pending	2864463
Tilt N Turn	Registered	2501412
Tiny Bubbles	Pending	76/208324

<u>Trademark</u>	<u>Status</u>	<u>Application/Registration Number</u>
TootsieToy	Registered	505201
TootsieToy	Registered	365092
Tootsietoy Fun...Pure and Simple	Registered	2613075
Wonder	Registered	554476
Wonder Bouncers	Registered	1874764
Wonder Grip	Registered	2589055
Wood Builders	Registered	2395553