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Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Westcoast Contempo USA, Inc.		05/27/2004	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Westcoast Contempo Fashions Limited	
Street Address:	8188 Swenson Way	
City:	Delta, British Columbia	
State/Country:	CANADA	
Postal Code:	V4G 1J6	
Entity Type:	CORPORATION: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2685301	KENZIE

CORRESPONDENCE DATA

Fax Number: (212)609-6921

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 609 6800

Email: mboyce@mccarter.com

Correspondent Name: Gary H. Fechter

Address Line 1: 245 Park Avenue - 27th Floor Address Line 2: McCarter & English, LLP

Address Line 4: New York, NEW YORK 10167-0001

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

900017427 REEL: 003000 FRAME: 0563

TRADEMARK

NAME OF SUBMITTER:	Gary H. Fechter
Signature:	/ghf/
Date:	01/03/2005
Total Attachments: 1 source=KENZIE Assign#page1.tif	

TRADEMARK REEL: 003000 FRAME: 0564

ASSIGNMENT

WHEREAS, Westcoast Contempo USA, Inc., a Washington corporation, having its principal place of business at 1927 Boblett Street, Blaine, Washington, 98230, United States of America, has adopted and is using in its business the trademark KENZIE which is the subject of Registration Serial No. 2,685,301, registered on February 11, 2003 in the United States Patent and Trademark Office; and

WHEREAS, Westcoast Contempo Fashions Limited, a Canadian corporation, having its principal place of business at 8188 Swenson Way, Delta, British Columbia, Canada, V4G 1J6, is desirous of acquiring the trademark KENZIE, together with the goodwill of the business symbolized by the mark and the aforesaid registration;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration; the receipt and sufficiency of which are hereby acknowledged, Westcoast Contempo USA, Inc. does hereby assign and transfer unto Westcoast Contempo Fashions Limited all the right, title and interest in and to the aforesaid trademark KENZIE together with the goodwill of the business connected with the use of and symbolized by the aforesaid mark, and the aforesaid Registration Serial No. 2,685,301.

DATED at $\underline{D_e}$ $\underline{B.c.}$ this $\underline{21}$ day of $\underline{MA4}$, 2004.

WESTCOAST CONTEMPO QSA, INC.

BY:

Title

me:

1202161

RECORDED: 01/03/2005

TRADEMARK EEL: 003000 FRAME: 0565