

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Cable Rosenberg
1220 N. Kyrene Road
Chandler, Arizona 85226

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other _____

Citizenship (see guidelines) United States

Execution Date(s) 11-30-2004

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: DirccTech, Inc.

Internal Address: _____

Street Address: 325 North Central Avenue

City: Phoenix

State: Arizona

Country: United States Zip: 85012

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Arizona
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/526,311
78/476,696

B. Trademark Registration No.(s)
2,850,580
Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

DOGFART, Reg. No. 2,850,580; BLACKSONBLONDES, App. No. 76/526,311; SPRINGTHOMAS, App. No. 78/476,696

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Anna M. Vradenburgh

Internal Address: Suite 107

Street Address: 555 St. Charles Drive

City: Thousand Oaks

State: CA Zip: 91360

Phone Number: 805-373-0050

Fax Number: 805-373-0051

Email Address: koppelpatent@generalmail.com

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 11-1580

Authorized User Name Jeanette Casserly

9. Signature: 

Anna M. Vradenburgh

Signature

Jan 3, 2005
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$90.00 111580 76526311

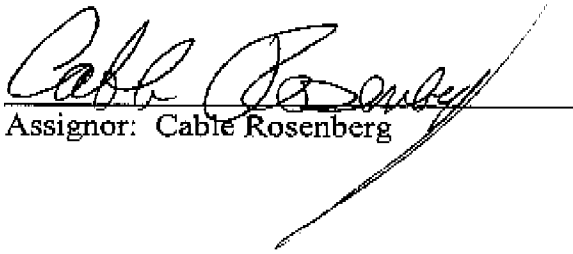
ASSIGNMENT OF TRADEMARK

WHEREAS, Cable Rosenberg, an individual, (Assignor) with an address of 1220 N. Kyrene Road, Chandler, Arizona 85226, has adopted, used and is using the marks DOGFART, an application for which has been filed in the United States Patent and Trademark Office, and has registered as Registration No. 2,850,580; BLACKSONBLONDES, an application for which has been filed in the United States Patent and Trademark Office, as Serial No. 76/526,311; and SPRINGTHOMAS, an application for which has been filed in the United States Patent and Trademark Office, as Serial No. 78/476,696.

WHEREAS, DirecTech, Inc., an Arizona Corporation, (Assignee) with an address of 325 North Central Avenue, Phoenix, Arizona 85012 is desirous of acquiring the marks, the registration, the application for each mark, and any registration issuing therefrom;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the marks, together with the good will of the business symbolized by the marks, and the above-identified registration and applications thereof.

Date:

11-30-04
Assignor: Cable Rosenberg