| RECORDATION | U.S. DEPARTMENT OF COMM United States Patent and Trademark |
|--|--|
| TRADE | ~ · · · · · · · · · · · · · · · · · · · |
| To the Director of the U.S. Potent and T. | MARKS ONLY |
| 1. Name of convenies and (a) | ice: Please record the attached documents or the new address(es) below |
| | e(s): 2. Name and address of receiving party(ies) |
| Dan's Competition, Inc. | Additional names, addresses, or citizenship attached? |
| | Name: Dans Competition IIC |
| Individual(s) Association | |
| General Partnership Limited Partnersh | Address: (10 Alloy Inc. |
| Corporation-State | Street Address: 15) W. 26th St. [[#] |
| Other | City: UN |
| Citizenship (see guidelines) DE | State: NY |
| Execution Date(s) 12.1311.02 | Country: US Zip: 1000) |
| | - Citizenship |
| Additional names of conveying parties attached? Yes | No General Partnership Citizenship |
| 3. Nature of conveyance: | Limited Partnership Citizenship |
| Assignment Merger | Corporation Citizenship |
| | Other I C |
| Security Agreement Change of Name Other | The state of the commence of the state of th |
| | representative designation is attached: Yes No (Designations must be a separate document from assignment) |
| Abulgation Mo.(2) | and identification or description of the Trademark. B. Trademark Registration No.(s) |
| | See Attached |
| | See Attached |
| C. Identification or Description of Trademark(s) (and Fi | See Attached Additional sheet(s) attached? Yes No |
| C. Identification or Description of Trademark(s) (and Fi | See Attached Additional sheet(s) attached? Yes No No No Ce 6. Total number of applications and |
| C. Identification or Description of Trademark(s) (and Fig. Name & address of party to whom correspondence concerning document should be mailed: | See Attached Additional sheet(s) attached? Yes No No No No No Ce 6. Total number of applications and |
| C. Identification or Description of Trademark(s) (and Fig. Name & address of party to whom correspondence concerning document should be mailed: | See Attached Additional sheet(s) attached? Yes No No No No No See Attached Additional sheet(s) attached? Yes No No No No See Attached? Yes No No No See Attached? No No No See Attached? Yes No No No See Attached? No No No See Attached? Yes No No No See Attached? Yes No No No See Attached? No No No See Attached? No No No See Attached? No No No No See Attached? No No No No No See Attached? No No No No See Attached? No No No No See Attached? No |
| C. Identification or Description of Trademark(s) (and Fig. Name & address of party to whom correspondence concerning document should be mailed: | See Attached Additional sheet(s) attached? Yes No ling Date if Application or Registration Number is unknown): ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 14(1.00) |
| C. Identification or Description of Trademark(s) (and Fig. 1). Name & address of party to whom correspondent concerning document should be mailed: Jame: Gina DiGioia Jame: Gina DiGioia Jame: Gina DiGioia Jame: Jame: Clo Pilou Jame: Lacard Address: Lacard Ad | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card |
| C. Identification or Description of Trademark(s) (and Fig. Name & address of party to whom correspondent concerning document should be mailed: ame: Gina DiGioia Alloy Inc. | Additional sheet(s) attached? Yes No No |
| C. Identification or Description of Trademark(s) (and Fig. 1). Name & address of party to whom correspondent concerning document should be mailed: Jame: Gina DiGina ternal Address: Clo Alloy Inc. reet Address: 151 W. 26th Gt. 114F1 | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed |
| C. Identification or Description of Trademark(s) (and Fig. 1). Name & address of party to whom correspondent concerning document should be mailed: ame: Gina DiGioia ternal Address: Clo Alloy Inc. reet Address: 151 W. 26th St. 114Fi | Additional sheet(s) attached? Yes No No |
| C. Identification or Description of Trademark(s) (and Fig. 1000). Name & address of party to whom correspondent oncerning document should be mailed: ame: Ging DiGioia ternal Address: Clo Alloy Inc. Treet Address: 151 U. 26th St. 11th Fig. 1000. | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: |
| C. Identification or Description of Trademark(s) (and Fig. 1000] S. Name & address of party to whom correspondent oncerning document should be mailed: ame: Ging DiGioia ternal Address: Clo Atlay Inc. Treet Address: 151 W. 26th St. 11th Fig. The St. 11th Fig. 1000 2 2 2 2 2 2 2 2 2 | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date |
| C. Identification or Description of Trademark(s) (and Fig. 1). Name & address of party to whom correspondent concerning document should be mailed: Jame: Gina DiGiola Identification or Description of Trademark(s) (and Fig. 1). Identification or Description or Descript | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers |
| C. Identification or Description of Trademark(s) (and Fig. 1000) S. Name & address of party to whom correspondent concerning document should be mailed: Identification or Description of Trademark(s) (and Fig. 1000) Identification or Description | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number |
| C. Identification or Description of Trademark(s) (and Fig. 1). D. Name & address of party to whom correspondent concerning document should be mailed: Identification or Description of Trademark(s) (and Fig. 1). Identification or Description | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number Authorized User Name |
| C. Identification or Description of Trademark(s) (and Fig. 1000) S. Name & address of party to whom correspondent concerning document should be mailed: Identification or Description of Trademark(s) (and Fig. 1000) Identification or Description | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number |
| C. Identification or Description of Trademark(s) (and Fig. 1). S. Name & address of party to whom correspondent concerning document should be mailed: Identification or Description of Trademark(s) (and Fig. 1). Identification or Description | Additional sheet(s) attached? Yes No Additional sheet(s) attached? Yes No No No No Additional sheet(s) attached? Yes No No No Registration Number is unknown): Ce 6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number Authorized User Name |

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

P.04

Continuation of Item 4:

Trademark Registration number for transfer from Dan's Competition, Inc. to Dan's Competition, LLC

| TRADEMARK | REGISTRATION NUMBER | CLASS 35, 12 | |
|-------------------|---------------------|-----------------|--|
| DAN'S | 2,176,911 | | |
| DAN'S COMP | 2607447 | 35 | |
| DAN'S COMPETITION | 2,176,580 | 12, 35 | |
| DANS-COMP | 2609458 | 35 | |
| POVERTY | 2,268,952 | 12 | |

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 10/01/2001 010486586 - 3419671

CERTIFICATE OF MERGER

OF DAN'S COMPETITION, INC. (an Indiana corporation)

WITH AND INTO

ALLOY ACQUISITION SUB, INC. (a Delaware corporation)

The undersigned corporation does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent emperations of the merger is as follows:

NAME

STATE OF INCORPORATION

Dan's Competition, Inc.

Indiana

Alloy Acquisition Sub, Inc.

Delaware

SECOND: That an Agreement and Plan of Reorganization (the "Merger Agreement") and so September 28, 2001 between Dan's Competition, Inc., an Indiana corporation ["Alloy") and Alloy Acquisition Sub, Inc., a Delaware corporation ("Alloy") setting forth the constituent conditions of the merger of Dan's with and into Alloy (the "Merger"), has been seved, adopted certified, executed and acknowledged by each of the constituent corporations of the State of Delaware, to wit, by Dan's in accordance with the laws of the state of its specifion and by Alloy in the same manner as is provided in Section 251 of the General Corporation Law of the State of Delaware.

That the name of the surviving corporation of the merger is Alloy full surviving Corporation. That the name of the surviving Corporation.

FOURTH: That the Certificate of Incorporation of Alloy Acquisition Sub, Inc., a seconoration which is surviving the merger, shall be the Certificate of Incorporation of viving Corporation as amended and restated below, unless altered, amended or repealed in the General Corporation Law of the State of Delaware. Article FIRST of the follows: "The name of the corporation is hereby amended and restated in its stillon, Inc."

That an executed copy of the Merger Agreement is on file at the office of the 10001.

That an executed copy of the Merger Agreement is on file at the office of the 10001.

That an executed copy of the Merger Agreement is on file at the office of the 10001.

| SDXTH: | That a copy of the Merger Agreement will be furnished by the Surviving st and without cost, to any stockholder of any constituent corporation. |
|---------------------|--|
| ATTENTH: | The authorized capital stock of each foreign corporation which is a party |
| SEVE DE DE LE AS TO | lows: |

or statement that shares are without par value

Class

Number of shares

ne's Competition, Inc.

Common

000,1

no par value

That the Merger shall become effective on the date of filing this Benticate of Merger with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned have caused this Certificate of Merger to be and by their duly authorized representatives this 28 day of September, 2001.

ALLOY ACQUISITION SUB, INC.

Matthew C. Diamond, President

DAN'S COMPETITION, INC.

Daniel E. Duckworth, President

RA 1361269~1

That a copy of the Merger Agreement will be furnished by the Surviving SIXTH. Corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: The authorized capital stock of each foreign corporation which is a party the merger is as follows:

Class

Number of shares

Pur Value per share or statement that shares are without par value

Den's Competition, Inc.

Common

1,000

עם לשנ השומה

That the Merger shall become effective on the date of filing this Please of Merger with the Secretary of State of the State of Delaware.

M WITNESS WHEREOF, the undersigned have caused this Certificate of Merger to be d by their duly authorized representatives this 28 day of September, 2001.

ALLOY ACQUISITION SUB, INC

By: Matthew C. Diamond, President

DAN'S COMPENDION, INC.

ing E. Duckyorth President

ALLOY ONLINE State of Delaware

Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES.

"DAN'S COMPETITION, INC.", A INDIANA CORPORATION,
WITH AND INTO "ALLOY ACQUISITION SUB, INC." UNDER THE NAME
OF "DAN'S COMPETITION, INC.", A CORPORATION ORGANIZED AND
SISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
OF FILED IN THIS OFFICE THE FIRST DAY OF OCTOBER, A.D. 2001, AT
CLOCK A.M.

FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE



Warriet Smith Windson, Secretary of State

8100M

AUTHENTICATION: 1369981

DATE: 10-02-TRADEMARK

REEL: 003007 FRAME: 0023

DISCLOSURE SCHEDULE 3.1(k)(i)

TRADEMARK INTELLECTUAL PROPERTY

1. Trademark: DAN'S COMPETITON

Reg. No.: 2,176,580 Registered: July 28, 1998 Jurisdiction: United States

2. Trademark: POVERTY Reg. No.: 2,268,952

Registered: August 10, 1999 Jurisdiction: United States

3. Trademark: DAN'S

Reg. No.: 2,176,911

Registered: July 28, 1998 Jurisdiction: United States

4 Trademark: DANSCOMP

An application was filed in the U.S. Patent and Trademark Office on June 6, 2001 and the Serial Number is 76/267,562. Dan's Competition, Inc. is currently in the process of revising the trademark to read as DANS-COMP.



ALLOY ONLINE

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DAN'S COMPETITION, INC. ", A DELAWARE CORPORATION,

WITH AND INTO "DAN'S COMPETITION, LLC" UNDER THE NAME OF "DAN'S COMPETITION, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2002, AT 9:30 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Varriet Smith Windson Harriet Smith Windsor, Secretary of State

3596363 8100M

020797722

AUTHENTICATION: 2170617

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:30 AM 12/24/2002 020797722 - 3596363

CERTIFICATE OF MERGER

OF

DAN'S COMPETITION, INC. (a Delaware corporation)

AND

DAN'S COMPETITION, LLC (a Delaware limited liability company)

Pursuant to Title 6, 18-209 of the Delaware Limited Liability Company Act.

- 1. The name of the surviving limited liability company is Dan's Competition, LLC, a Delaware limited liability company.
- 2. The name of the corporation being merged into this surviving limited liability company is Dan's Competition, Inc. The jurisdiction in which this corporation was formed is Delaware.
- 3. The Agreement of Merger has been approved and executed by both the corporation and the limited liability company.
- 4. The name of the surviving limited liability company is Dan's Competition, LLC.
 - 5. The merger is to become effective on and as of December 31, 2002.
- 6. The executed Agreement of Merger is on file at 151 West 26th Street, New York, New York 10001, the principal place of business of the surviving limited liability company.
- 7. A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

IN WITNESS WHEREOF, said limited liability company has caused this certificate to be signed by an authorized person, this 24th day of December, 2002.

DAN'S COMPETATION, LLC

Secretary

Recordation of Trademark

Name of Conveying Party/Current Registration

Name of Receiving Party

Dan's Competition, Inc.

Dan's Competition, LLC

Effective Date

September 28, 2001 Dan's Competition, Inc. (Indiana Company) merged with Alloy Acquisition Sub, Inc.

with the surviving company Dan's Competition, Inc. (Delaware Company).

(see attached merger documents)

December 31, 2002: Dan's Competition, Inc. merged with and into Dan's Competition, LLC with Dan's

Competition, LLC as the surviving company.

(see attached merger documents)

WWW.alloy.com ALLOY

151 West 26th Street 11th Floor New York, NY 10001 phone: 212.244.4307 fax: 212.244.4311

| То: | USPTO | From: Jenny Poon | | | |
|-------|----------------------|------------------|-----------------------------|------------------|----------|
| | | Pages | 11 (incl. cover) | | |
| Fax: | <u>703-306-5995</u> | Date: | -11/30/2004 1213 | H04 +2120104 | -1 16105 |
| Re: | Trademark Assignment | CC: | | | |
| □ Urg | ent X For Review | ☐ Please Comment | ☐ Please Reply | ☐ Please Recycle | |
| • Com | iments: | | | | |

To Whom It May Concern:

RECORDED: 01/06/2005

Attached is the assignment recordation form and supporting documents for trademarks transferring from Dan's Competition, Inc to Dan's Competition, LLC.

If you have any questions, please feel free to contact me at 212-329-8322. Thank you.

TRADEMARK

REEL: 003007 FRAME: 0028