Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/12/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Essere Corporation d/b/a The VacuSac Company		01/12/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	David B. Graham	
Doing Business As:	DBA The VacuSac Company	
Street Address:	4949 Fulton Drive	
Internal Address:	Suite B	
City:	Fairfield	
State/Country:	CALIFORNIA	
Postal Code:	94534	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78347868	PACK MATE

CORRESPONDENCE DATA

Fax Number: (650)833-2001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650.833.2170

Email: carolanne.bashir@dlapiper.com

Correspondent Name: Allyn Taylor

Address Line 1: 2000 University Avenue

Address Line 4: East Palo Alto, CALIFORNIA 94303-2248

NAME OF SUBMITTER:	Allyn Taylor
Signature:	/Allyn Taylor/

900018044 REEL: 003010 FRAME: 0205

\$40.00 /854/80

Date:	01/14/2005		
Total Attachments: 1 source=PACKMATE signed assignment to Graham#page1.tif			

TRADEMARK REEL: 003010 FRAME: 0206

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Essere Corporation d/b/a The VacuSac Company (ASSIGNOR), a California corporation, is the owner of the following trademark now pending before the United States Patent and Trademark Office:

Trademark Application No. Filing Date PACK MATE & Design 78347868 January 5, 2004

and

WHEREAS, David B. Graham d/b/a The VacuSac Company (ASSIGNEE), a citizen of the United States of America, having a principal office at 4949 Fulton Drive, Suite B, Fairfield, California 94534, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registration thereof.

ASSIGNOR, hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in ASSIGNEE or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademarks that may have accrued in ASSIGNOR's favor from the respective date of first use of any of the Trademarks from the Effective Date of this Assignment. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

Signed at _____, this 12 day of _am_, 2004.

Fairfield, Ca Essere Corporation d.t. Essere Corporation d.b.a The VacuSac Company

Subscribed and sworn to before me

Public this day of

> D. L. MARTIN Commission # 1384800 Notary Public - California Solano County My Comm. Expires Nov 21, 2006

My commission expires: A

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> TRADEMARK REEL: 003010 FRAME: 0207

RECORDED: 01/14/2005