

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grand Theme Hotels, Inc.		01/14/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	The Kessler Enterprise, Inc.		
Street Address:	7380 Sand Lake Road		
Internal Address:	Suite 120		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32819		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2324739	THE GRAND BOHEMIAN	
CORRESPONDENCE DATA			
Fax Number:	(404)237-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-231-9397		
Email:	tponce@foltzmartin.com		
Correspondent Name:	Taube Ponce		
Address Line 1:	3525 Piedmont Road		
Address Line 2:	Suite 750		
Address Line 4:	Atlanta, GEORGIA 30305		
NAME OF SUBMITTER:	Pamela R. Masters		
Signature:	/Pamela R Masters/		
Date:	01/17/2005		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Grand Theme Hotels, Inc., a corporation existing under the laws of the state of Florida, whose principal place of business is located at 7380 Sand Lake Road, Suite 120, Orlando, Florida 32819 (herein "ASSIGNOR"), has adopted and is using the mark "The Grand Bohemian" for which ASSIGNOR has obtained a registration in the United States Patent and Trademark Office, Reg. No. 2324739, granted February 29, 2000;

WHEREAS, The Kessler Enterprise, Inc. dba The Kessler Collection, a corporation existing under the laws of the state of Georgia (herein "ASSIGNEE") whose principal place of business is located at 7380 Sand Lake Road, Suite 120, Orlando, Florida 32819 desires to acquire ASSIGNOR'S entire right, title and interest in and to the mark and the above identified registration.

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the ASSIGNOR hereby assigns, conveys, sells and transfers to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the mark together with the good will of the business associated with the mark and the above identified registration.

GRAND THEME HOTELS, INC.

By: *Day B. Dantzler*
Day B. Dantzler
Its: Vice President

Sworn to and subscribed before
me this ____ day of January, 2005.

Linda F. Martin
Notary Public

My Commission Expires:

