

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ananova Limited		06/30/2004	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Orange Personal Communications Services Limited
<b>Street Address:</b>	St. James Court, Great Park Road
<b>Internal Address:</b>	Bradley Stoke
<b>City:</b>	Bristol
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	BS32 4QJ
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	75905781	ANANOVA
Serial Number:	76021234	

**CORRESPONDENCE DATA**

Fax Number: (312)616-5700  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-616-5600  
 Email: trademark@leydig.com  
 Correspondent Name: James D. Zalewa  
 Address Line 1: Two Prudential Plaza, 180 N. Stetson St.  
 Address Line 2: Suite 4900  
 Address Line 4: Chicago, ILLINOIS 60601

**DOMESTIC REPRESENTATIVE**

Name: James D. Zalewa

CH \$65.00 75905781

Address Line 1: Two Prudential Plaza, 180 N. Stetson St.  
Address Line 2: Suite 4900  
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	James D. Zalewa
Signature:	/James D. Zalewa/
Date:	01/21/2005

Total Attachments: 3  
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THIS ASSIGNMENT is made the 30<sup>th</sup> day of June 2004

BETWEEN:

1. Ananova Limited (company no. 02858918) of St James Court, Great Park Road, Bradley Stoke, Bristol, BS32 4QJ ("the Assignor"); and
2. Orange Personal Communications Services Limited (company no. 02178917) of St James Court, Great Park Road, Bradley Stoke, Bristol, BS32 4QJ ("the Assignee").

WHEREAS:

- a) The Assignor is the proprietor of the trade mark applications and registrations as listed in the attached Schedule of Trade Marks ("the Trade Marks");
- b) The Assignor has agreed to assign the Trade Marks to the Assignee on the terms hereinafter appearing.

THE PARTIES HEREBY AGREE AS FOLLOWS:

1. That in consideration of the sum of £100 now paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged), the Assignor with full title guarantee hereby assigns unto the Assignee ALL THAT property, right, title and interest in the Trade Marks including all common law rights attaching thereto, the right to sue for past infringements, and to institute proceedings based on any common law or equivalent rights and to retain all damages or profits obtained thereby TOGETHER WITH the goodwill of the business in the goods and services for which the Trade Marks are registered or filed TO HOLD the same unto the Assignee absolutely.
2. The Assignor further covenants that at the request and expense of the Assignee the Assignor will do all things necessary for further assuring the title of the Assignee to the Trade Marks (including the Applications) including without limitation by executing all documents forms and authorizations and deposing to or swearing any declaration or oath as may be required for absolutely vesting the full right, title and interest to the said Trade Marks (including the Applications) in favour of the Assignee.

IN WITNESS WHEREOF the parties have executed this agreement under the hands of their duly authorised officers the day month and year first before written.

SIGNED for and on behalf of Ananova Limited

Signed

[Handwritten Signature]

Name

MARK HEIRD

Position

MANAGING DIRECTOR

SIGNED for and on behalf of Orange Personal Communications Services Limited

Signed

[Handwritten Signature]

Name

Amanda Doyle

Position

Company Secretary

**Schedule - The Trade Marks**

(Registered)

Country:	Applicant:	Trade Mark:	Regn No:	Regn Date:	Class(es):
Australia	Ananova Limited	ANANOVA	839862	22/06/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Australia	Ananova Limited	ANANOVA FACE Device	847537	23/08/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Australia	Ananova Limited	A Device	847538	23/08/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Canada	Ananova Limited	ANANOVA FACE Device	TMA582702	29/05/2003	N/A
Euro CTM	Ananova Limited	ANANOVA FACE Device	001587492	31/03/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Euro CTM	Ananova Limited	ANANOVA	001586833	31/03/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Japan	Ananova Limited	ANANOVA	4735213	19/12/2003	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Norway	Ananova Limited	ANANOVA FACE Device	207869	07/06/2001	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Norway	Ananova Limited	ANANOVA	207499	21/03/2001	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Switzerland	Ananova Limited	ANANOVA	507443	23/06/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
Switzerland	Ananova Limited	ANANOVA FACE Device	493245	23/08/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
United Kingdom	Ananova Limited	STORYFINDER (Series of 4)	2189466	19/02/1999	9 35 38 41 42
United Kingdom	Ananova Limited	ANANOVA	2218303	23/12/1999	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
United Kingdom	Ananova Limited	ANANOVA FACE Device	2225299	10/03/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42
United Kingdom	Ananova Limited	ANANOVA YOUR PERSONAL NEWS ASSISTANT	2278292	16/08/2001	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42

(Pending)

Country:	Applicant:	Trade Mark:	Appln No:	Appln Date:	Class(es):
Azil	Ananova Limited	ANANOVA	823521788	16/01/2001	9
Azil	Ananova Limited	ANANOVA	823521761	16/01/2001	38
Azil	Ananova Limited	ANANOVA	823521753	16/01/2001	41
Azil	Ananova Limited	ANANOVA	823521745	16/01/2001	42
Canada	Ananova Limited	ANANOVA	1064350	23/06/2000	N/A
United States America	Ananova Limited	ANANOVA	75/905781	29/01/2000	3 9 14 16 21 22 24 25 27 28 32 33 35 36 38 39 41 4
United States America	Ananova Limited	ANANOVA FACE Device	76/021234	10/04/2000	3 9 14 16 21 24 25 27 28 32 33 35 36 38 39 41 42