

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asimware Innovations		02/28/2001	CORPORATION: ONTARIO
RECEIVING PARTY DATA			
Name:	lomega Corporation		
Street Address:	10955 Vista Sorrento Parkway		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92130		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2295400	HOTBURN	
Serial Number:	75761140	RETROBURN	
Serial Number:	76175329	HOTDISC DESIGNER	
CORRESPONDENCE DATA			
Fax Number:	(858)314-7005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-314-7152		
Email:	hagler@prodigy.net		
Correspondent Name:	James T. Hagler		
Address Line 1:	10955 Vista Sorrento Parkway		
Address Line 2:	lomega Corporation		
Address Line 4:	San Diego, CALIFORNIA 92130		
NAME OF SUBMITTER:	James T. Hagler		
Signature:	/James T. Hagler/		

CH \$90.00 2295400

Date:

01/31/2005

Total Attachments: 1

source=HOTBURN#page1.tif

U.S. ASSIGNMENT OF TRADEMARKS

<u>Marks</u>	<u>Reference Information</u>
HOTBURN	U.S. Registration No. 2,295,400
RETROBURN	U.S. Application Serial No. 75/761,140
DRAG'N'BURN	U.S. Application Serial No. 75/761,41
HOTDISC DESIGNER	U.S. Application Serial No. 76/175,329

This confirms that FOR VALUE RECEIVED, the receipt and sufficiency of which is acknowledged, and effective as of February 28, 2001, Asimware Innovations Inc., an Ontario corporation, assigned to Iomega Holdings Corporation, a Delaware corporation, all rights, interests and titles in and to the trademarks referenced above, and the goodwill of the business associated with and symbolized by such marks. Said assignment includes an assignment of the United States trademark registration and applications referenced above, any registration certificates issuing therefrom, and any and all other applications or registrations therefor, including international rights, applications and registrations, if any.

The addresses of the parties as of said effective date are as set forth below.

Asimware Innovations Inc.
101 Country Club Drive
Hamilton, Ontario, Canada L8K 5W4

Iomega Holdings Corporation
1821 West Iomega Way
Roy, Utah U.S.A. 84067

AGREED TO AND ACCEPTED BY:

ASIMWARE INNOVATIONS INC.

By: Paul Reeves
Name: (PRESIDENT) PAUL REEVES
Title: PRESIDENT

IOMEGA HOLDINGS CORPORATION

By: Germaine Wood
Name: Germaine Wood
Title: VP SOFTWARE