

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pharmacia & Upjohn Company LLC		01/31/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pfizer Health Solutions Inc.		
Street Address:	235 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2484645	YOUFIRST	
Registration Number:	2508890	YOUFIRST.COM	
CORRESPONDENCE DATA			
Fax Number:	(973)385-3117		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-385-5654		
Email:	nazuki.hughes@pfizer.com		
Correspondent Name:	Jane Ungaro		
Address Line 1:	201 Tabor Road		
Address Line 2:	56S/2		
Address Line 4:	Morris Plains, NEW JERSEY 07950		
NAME OF SUBMITTER:	Jane Ungaro		
Signature:	/jane ungaro/		
Date:	02/01/2005		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

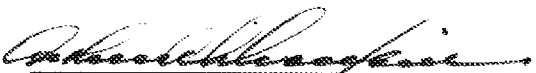
WHEREAS, **PHARMACIA & UPJOHN COMPANY LLC**, a Delaware corporation, whose address is 100 Route 206 North, Peapack, New Jersey 07977, U.S.A. (Assignor”) is the owner of the trademarks listed on the attached Appendix (“Marks”) and the registrations and applications for registration pertaining thereto; and

WHEREAS, **PFIZER HEALTH SOLUTIONS INC.**, a Delaware corporation, whose address is 235 East 42nd Street, New York, New York 10017, U.S.A. (“Assignee”), desires to acquire Assignor’s entire right, title and interest in, to and under said Marks and the registrations and applications for the registration pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Marks, whether statutory or at common law, including all registrations thereof and applications for registration pertaining thereto, and the right to take action for past infringements and to retain any damages obtained as a result of such action, together with the goodwill of the business symbolized thereby.

Assignor shall at the reasonable request and at the expense of Assignee execute all documents, papers, forms or authorizations necessary to vest full title in and to the Marks and the goodwill of the business in which the Marks have been used by the Assignor to Assignee.

PHARMACIA & UPJOHN COMPANY LLC

By: 

Name: Arthur A. Silverstein

Title: Assistant Secretary

Date: January 31, 2005

Appendix to Trademark Assignment

Mark	U.S. Registration No.
YOUFIRST	2,484,645
YOUFIRST.COM	2,508,890