TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest recorded at reel 1882, frame 0794

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association	FORMERLY Firstar Bank Milwaukee, N.A.	02/14/2005	National Association:

RECEIVING PARTY DATA

Name:	Northland Cranberries, Inc.
Street Address:	2930 Industrial Street
City:	Wisconsin Rapids
State/Country:	WISCONSIN
Postal Code:	54495-8020
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1716286	AWAKE
Registration Number:	2358461	MEADOW VALLEY
Registration Number:	1817513	NORTHLAND
Registration Number:	1949332	NORTHLAND
Registration Number:	2216485	NORTHLAND CRANBERRIES
Registration Number:	1925743	NORTHLAND CRANBERRIES, INC.
Registration Number:	2226732	NORTHLAND. 100% HONEST-TO-GOODNESS JUICE
Registration Number:	1986535	ORIGINAL TREE SWEET
Registration Number:	805698	PONCHO PUNCH
Registration Number:	755615	SENECA
Registration Number:	879198	SENECA
Registration Number:	1166685	SENECA
Registration Number:	1357034	RUBY RED
Registration Number:	656892	TREESWEET

CH $390.00 1716286

Registration Number:	354723	TREESWEET

CORRESPONDENCE DATA

Fax Number: (414)297-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (414) 297-5723

Email: ptomailmilwaukee@foley.com

Correspondent Name: Richard J. McKenna

Address Line 1: 777 East Wisconsin Avenue

Address Line 2: Foley & Lardner LLP

Address Line 4: Milwaukee, WISCONSIN 53202-5306

NAME OF SUBMITTER:	Jill M. Schenk
Signature:	/Jill M. Schenk/
Date:	02/14/2005

Total Attachments: 1

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One U.S. Bank Plaza
PO Box 524
St. Louis, MO 63166-0524

February 14, 2005

Northland Cranberries, Inc.
c/o Foley & Lardner LLP
Attn: Richard McKenna
777 E. Wisconsin Ave.
Milwaukee, WI 53202

RE: Amended and Restated Credit Agreement dated as of November 6, 2001 by and among Northland Cranberries, Inc. (the "Company"), Firstar Bank Milwaukee, N.A. (succeeded in interest by U.S. Bank National Association), for itself and as Agent, St. Francis Bank, F.S.B. ("St. Francis Bank") and ARK CLO 2000-1 Limited ("ARK") (as amended, the "Credit Agreement")

Ladies and Gentlemen:

Firstar Bank Milwaukee, N.A., now known as U.S. Bank National Association, ("U.S. Bank") hereby acknowledges, for itself and as Agent on behalf of St. Francis Bank and ARK, that the Company, and all of its subsidiaries (including, without limitation, NCI Foods LLC) have paid off and satisfied all obligations to U.S. Bank, St. Francis Bank and ARK under the Credit Agreement and under all other related loan, security and guarantee documents, and U.S. Bank hereby acknowledges that all liens, mortgages and security interests securing such obligations have been released.

U.S. Bank hereby authorizes the Company, and any of its subsidiaries (including, without limitation, NCI Foods, LLC) to file all termination statements necessary to terminate any UCC Financing Statements or other financing statements, currently of record in any state or county filing office or currently of record with the U.S. Patent and Trademark Office, listing Northland Cranberries, Inc. and/or NCI Foods, LLC as Debtor and listing Firstar Bank Milwaukee, N.A., Firstar Bank, National Association, Firstar Bank NA, and/or U.S. Bank National Association as Secured Party, reflecting security interests granted in connection with the above-referenced Credit Agreement.

Very truly yours,

U. S. BANK NATIONAL ASSOCIATION

By: _____
Title: Vice President

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