TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of security interest recorded at reel 2159, frame 0161

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association	FORMERLY Firstar Bank, N.A.	02/14/2005	National Association:

RECEIVING PARTY DATA

Name:	NCI Foods, LLC
Street Address:	2930 Industrial Street
City:	Wisconsin Rapids
State/Country:	WISCONSIN
Postal Code:	54495-8020
Entity Type:	Limited Liability Corporation: WISCONSIN

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1716286	AWAKE
Registration Number:	1986535	ORIGINAL TREE SWEET
Registration Number:	805698	PONCHO PUNCH
Registration Number:	1357034	RUBY RED
Registration Number:	656892	TREESWEET
Registration Number:	354723	TREESWEET

CH $165.00 1716286

CORRESPONDENCE DATA

Fax Number: (414)297-4900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (414) 297-5723
Email: ptomailmilwaukee@foley.com
Correspondent Name: Richard J. McKenna
Address Line 1: 777 East Wisconsin Avenue
Address Line 2: Foley & Lardner LLP
Address Line 4: Milwaukee, WISCONSIN 53202-5306

NAME OF SUBMITTER:	Jill M. Schenk
Signature:	/Jill M. Schenk/
Date:	02/14/2005
Total Attachments: 1 source=firstar#page1.tif	

One U.S. Bank Plaza
PO Box 524
St. Louis, MO 63166-0524

February 14, 2005

Northland Cranberries, Inc.
c/o Foley & Lardner LLP
Attn: Richard McKenna
777 E. Wisconsin Ave.
Milwaukee, WI 53202

RE: Amended and Restated Credit Agreement dated as of November 6, 2001 by and among Northland Cranberries, Inc. (the "Company"), Firstar Bank, National Association (a/k/a Firstar Bank, NA, and succeeded in interest by U.S. Bank National Association), for itself and as Agent, St. Francis Bank, F.S.B. ("St. Francis Bank") and ARK CLO 2000-1 Limited ("ARK") (as amended, the "Credit Agreement")

Ladies and Gentlemen:

Firstar Bank, National Association, also known as Firstar Bank, NA, and now known as U.S. Bank National Association, ("U.S. Bank") hereby acknowledges, for itself and as Agent on behalf of St. Francis Bank and ARK, that the Company, and all of its subsidiaries (including, without limitation, NCI Foods LLC) have paid off and satisfied all obligations to U.S. Bank, St. Francis Bank and ARK under the Credit Agreement and under all other related loan, security and guarantee documents, and U.S. Bank hereby acknowledges that all liens, mortgages and security interests securing such obligations have been released.

U.S. Bank hereby authorizes the Company, and any of its subsidiaries (including, without limitation, NCI Foods, LLC) to file all termination statements necessary to terminate any UCC Financing Statements or other financing statements, currently of record in any state or county filing office or currently of record with the U.S. Patent and Trademark Office, listing Northland Cranberries, Inc. and/or NCI Foods, LLC as Debtor and listing Firstar Bank Milwaukee, N.A., Firstar Bank, National Association, Firstar Bank NA, and/or U.S. Bank National Association as Secured Party, reflecting security interests granted in connection with the above-referenced Credit Agreement.

Very truly yours,

U. S. BANK NATIONAL ASSOCIATION

By: _____
Title: Vice President

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