

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/02/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jobson Publishing, LLC		01/24/2005	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Gannett Satellite Information Network, Inc.
Street Address:	7950 Jones Branch Drive
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22107
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2349205	HEALTHWEEK
Registration Number:	1938802	NURSEWEEK
Registration Number:	2391491	NURSING EXCELLENCE
Registration Number:	2592424	NURSINGHANDS

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-776-2876
 Email: trademark@dowlohnes.com
 Correspondent Name: Suzanne M. Underwald
 Address Line 1: 1200 New Hampshire Avenue, N.W.
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

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NAME OF SUBMITTER:	Suzanne M. Underwald
Signature:	/Suzanne Underwald/
Date:	02/16/2005
Total Attachments: 1 source=NURSEWEEK_Assignment#page1.tif	

ASSIGNMENT

WHEREAS, Jobson Publishing, LLC ("Assignor"), a Delaware limited liability company, located at 100 Avenue of the Americas, New York, NY 10013 is the previous owner of the following service marks (the "Marks") which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
HEALTHWEEK	2,349,205	May 16, 2000
NURSEWEEK	1,938,802	November 28, 1995
NURSING EXCELLENCE	2,391,491	October 3, 2000
NURSINGHANDS	2,592,424	July 9, 2002

WHEREAS, Gannett Satellite Information Network, Inc. ("Assignee"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, acquired Assignor's right, title and interest in and to said Marks, including without limitation the registrations for the Marks and the goodwill associated with the Marks, pursuant to an Asset Purchase Agreement entered into by the parties on February 2, 2004;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges and confirms that it has assigned and transferred to Assignee, effective as of February 2, 2004, all of Assignor's right, title, and interest in and to the Marks, including without limitation the registrations for the Marks and the goodwill of the business symbolized by the Marks, in connection with the Asset Purchase Agreement entered into by the parties on February 2, 2004, the terms and conditions of which are incorporated herein by reference.

JOBSON PUBLISHING, LLC

By Jessica R. Friedman
Name: Jessica R. Friedman
Title: General Counsel

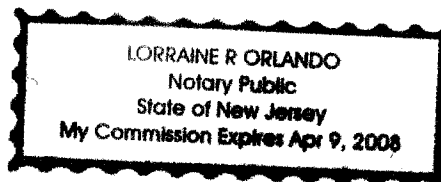
State of New Jersey)
County of Essex)

ss:

Subscribed and sworn to before me
this 29 day of January, 2005.

Lorraine R. Orlando
Notary Public

My Commission Expires: April 9, 2005



DCLIB01:1428248-1|02360.1000:080