

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods North America, Inc.		03/19/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kraft Foods Global, Inc.		
Street Address:	Three Lakes Drive		
City:	Northfield		
State/Country:	ILLINOIS		
Postal Code:	60093-2753		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1289234	REPLICA	
CORRESPONDENCE DATA			
Fax Number:	(713)615-5243		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7137582732		
Email:	iptldocket@velaw.com		
Correspondent Name:	Peter E. Mims		
Address Line 1:	1001 Fannin Street		
Address Line 2:	First City Tower, Suite 2300		
Address Line 4:	Houston, TEXAS 77002-6760		
NAME OF SUBMITTER:	Jessica Greeney, Paralegal		
Signature:	/Jessica Greeney/		
Date:	02/17/2005		

CH \$40.00 1289234

Total Attachments: 2

900019897

**TRADEMARK
 REEL: 003031 FRAME: 0300**

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source=NA to Global#page2.tif

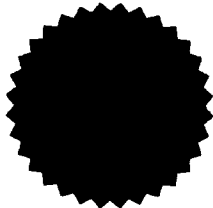
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "KRAFT FOODS NORTH AMERICA, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "KRAFT FOODS GLOBAL, INC.", THE NINETEENTH DAY OF MARCH, A.D. 2004, AT 9:54 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE NINETEENTH DAY OF MARCH, A.D. 2004.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

0894018 8320

AUTHENTICATION: 3656587

050083399

EXHIBIT B

DATE: 02-02-05

TRADEMARK
REEL: 003031 FRAME: 0302

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:00 AM 03/19/2004
FILED 09:54 AM 03/19/2004
SRV 040204374 - 0894018 FILE

CERTIFICATE OF AMENDMENT
OF
RESTATED CERTIFICATE OF INCORPORATION
OF
KRAFT FOODS NORTH AMERICA, INC.

FIRST: That by Unanimous Written Consent of the Board of Directors of Kraft Foods North America, Inc., a corporation organized under the General Corporation Law of the State of Delaware (the "Corporation"), a resolution was duly adopted setting forth a proposed amendment of the Restated Certificate of Incorporation of the Corporation, declaring said amendment to be in the best interests of the Corporation and submitting the amendment for a vote of the sole stockholder of the Corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Restated Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered 'FIRST' so that, as amended, said article shall be read as follows:

"The name of the Corporation is KRAFT FOODS GLOBAL, INC."

SECOND: That thereafter, the sole stockholder of the Corporation executed a Written Consent of Stockholder, in accordance with Section 228 of the General Corporation Law of the State of Delaware, in which consent the sole stockholder approved said amendment to the Corporation's Restated Certificate of Incorporation.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of the Corporation shall not be reduced under or by reason of said amendment.

FIFTH: That this Certificate of Amendment shall be effective upon filing with the Office of the Secretary of State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by Marc S. Firestone, an authorized officer, this 16th day of March 2004.

KRAFT FOODS NORTH AMERICA, INC.

By:

Marc S. Firestone

Marc S. Firestone
Executive Vice President,
General Counsel and Corporate Secretary