## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Distilleerderijen Erven Lucas Bols B.V.		I11/05/2004 I	Foreign Corporation: NETHERLANDS

### **RECEIVING PARTY DATA**

Name:	Bokma Distillateurs B.v.
Street Address:	Wattstraat 61
City:	RB Zoetermeer
State/Country:	NETHERLANDS
Postal Code:	2723
Entity Type:	Foreign Corporation: NETHERLANDS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1898267	GOLD STRIKE

### **CORRESPONDENCE DATA**

Fax Number: (212)661-8002

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 661-8000 info@mlmpatent.us Email:

Correspondent Name: Muserlian, Lucas and Mercanti

Address Line 1: 475 Park Avenue South

Address Line 4: New York, NEW YORK 10016

## DOMESTIC REPRESENTATIVE

Name: Muserlian, Lucas and Mercanti

Address Line 1: 475 Park Avenue South

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER: Charles A. Muserlian

TRADEMARK

REEL: 003031 FRAME: 0930

Signature:	/charles a. muserlian/
Date:	02/17/2005
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TRADEMARK REEL: 003031 FRAME: 0931

# **INTERNATIONAL TERRITORY**

## **DEED OF ASSIGNMENT**

The Undersigned:

Distilleerderijen Erven Lucas Bols B.V. Wattstraat 61 2723 RB Zoetermeer The Netherlands

hereinafter referred to as the Assignor

and

BOKMA DISTILLATEURS B.V. Wattstraat 61 2723 RB Zoetermeer The Netherlands

hereinafter referred to as the Assignee

now this Deed witnesseth that

the Assignor hereby assigns to the Assignee, as the latter hereby accepts, all rights to the trade marks mentioned in schedule I with the designation to the designated countries, as well as the goodwill incorporated therein, as registered in the international territory, for the goods and/or services mentioned in the registrations.

Done in Paris, France this 5. day of No. 2004

DISTILLEERDERIJEN ERVEN LUCAS BOLS B.V.

(Assignor)

By: Erven Lucas Bols N.V

Title: Director

Name: G.M.D. Hériard Dubreuil

Done in Paris, France this 5th day of Mov. 2004

BOKMA DISTILLATEURS B.V.

(Assignee)

By: Erven Lucas Bols N.V

Title: Director

Name: G.M.D. Hériard Dubreuil

By: Erven Lucas Bols N.V.

By: Erven Lucas Bols N.V.

Name: Pierre Soussand

Title: Director

Title: Director

Name: Pierre Soussand

TRADEMARK REEL: 003031 FRAME: 0932

SCHEDULE 1

RECORDED: 02/17/2005

Classes (Liste complete)	33
Date enregistrement initial	06/JUN/1995
Numéro enregistrement. initial	1 898 267
Dénomination	GOLD STRIKE
ste d	DISTILLEERDERIJEN ERVEN LUCAS BOLS B.V.

TRADEMARK REEL: 003031 FRAME: 0933