

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Chung Incorporated | | 02/21/2005 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Chung Inc. | | |
| Doing Business As: | DBA Superior Trading Company | | |
| Street Address: | 837 Washington Street | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94108 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 990011 | SUPERIOR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (206)224-0779 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 206.682.8100 | | |
| Email: | efiling@cojk.com | | |
| Correspondent Name: | Faye L. Tomlinson | | |
| Address Line 1: | 1420 Fifth Avenue, Suite 2800 | | |
| Address Line 4: | Seattle, WASHINGTON 98101-2347 | | |
| NAME OF SUBMITTER: | Faye L. Tomlinson | | |
| Signature: | /Faye L. Tomlinson/ | | |
| Date: | 03/01/2005 | | |

Total Attachments: 1

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**TRADEMARK
 REEL: 003036 FRAME: 0896**

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