

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BMK		03/01/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Excite Limited		
Street Address:	2051 McKenzie Drive		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	75006		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76551704	KOLORCRAFT	
CORRESPONDENCE DATA			
Fax Number:	(214)200-0853		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-739-8641		
Email:	ipdocketing@haynesboone.com		
Correspondent Name:	Haynes and Boone, LLP		
Address Line 1:	901 Main Street, Suite 3100		
Address Line 4:	Dallas, TEXAS 75287		
NAME OF SUBMITTER:	Catherine Shong		
Signature:	/Catherine Shong/		
Date:	03/03/2005		
Total Attachments: 1 source=assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Agreement"), is entered into as of February 28, 2005 (the "Effective Date"), by and between BMK, a California Corporation with a business address of 2051 McKenzie Drive, Carrollton, Texas 75006 (the "Assignor"), and Excite Limited, a Hong Kong corporation (the "Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner and holds all right, title and interest in and to the trademark KOLORCRAFT, including but not limited to U.S. Trademark Application Serial No. 76/551704 therefor (the "Mark"), and has agreed to assign all right, title and interest in and to the Mark to Assignee; and

WHEREAS, Assignee desires to acquire the Mark and all other rights owned by Assignor in the Mark;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor assigns to Assignee and its successors and assigns the entire right, title, and interest, throughout the world, in and to the Mark, together with the corresponding goodwill, and the right to sue for, settle, or release any past, present, or future infringement thereof.
2. Assignor covenants that it has the full right to convey the entire right, title, and interest in and to the Mark to Assignee, and that it has not executed, and will not execute, any license, security agreement or other agreement affecting the Mark. Assignor represents and warrants that to the best of its knowledge the use of the Mark by Assignor has not infringed upon the rights of any third parties. Assignor further represents and warrants that Assignor has received no notice that Assignor's use of the Mark is alleged to infringe upon the rights of any third parties.

IN WITNESS OF THIS ASSIGNMENT, Assignor has signed below:

BMK

By: 

Name: James D. Allen

Title: CEO


Witness Signature

Witness Name: Stephanie Elmore

Dated: March 1, 2005