

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Rosetta Group, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) New Jersey

Execution Date(s) 14 February 2005

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: RMSG, LLC

Internal

Address: 502 Carnegie Center, Suite 100

Street Address: 502 Carnegie Center, Suite 100

City: Princeton

State: New Jersey

Country: USA Zip: 08540

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,369,289

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

THE ROSETTA MARKETING STRATEGIES GROUP

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael N. Haynes

Internal Address: 1341 Huntersfield Close

Keswick, Virginia 22947

Street Address: 1341 Huntersfield Close

City: Keswick

State: Virginia Zip: 22947

Phone Number: 434-972-9988

Fax Number: 815-550-8850

Email Address: Mike@MichaelHaynes.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 2688
Expiration Date 08/06

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

 Signature

Michael N. Hsynes

17 February 2005
Date

Total number of pages including cover sheet, attachments, and document: 2

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 2369289

ASSIGNMENT AND AGREEMENT

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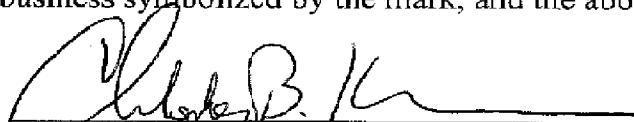
1005-015

Rosetta Group, LLC, of 103 Carnegie Center, Suite 202, Princeton, New Jersey, 08540, United States of America ("ASSIGNOR"), has adopted, used, and is using the mark THE ROSETTA MARKETING STRATEGIES GROUP (the "mark"), which is registered in the United States Patent and Trademark Office, Registration Number 2369289, dated July 18, 2000.

RMSG, LLC, an entity organized and existing under the state laws of Delaware, having its principal place of business at 502 Carnegie Center, Suite 100, Princeton, New Jersey, 08540, United States of America, and its successors, assigns, and legal representatives ("ASSIGNEE"), desires to acquire the mark and the registration thereof.

Therefore, for the sum of One Dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, the entire and exclusive rights, privileges, title, and interest, in and to the mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration.

Date: February 14, 2005


Signature of Authorized Individual

Christopher B. Kuenne
Printed Name

President + Founder
Title

United States of America)

State of New Jersey) seal:

County of Mercer)

City of Princeton)

On this 14th day of February, 2005, before me personally appeared Christopher B. Kuenne, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same on behalf of the identified entity with authority to do so.


Notary Public

BARBARA A. VAN LIEW
A Notary Public of New Jersey
My Commission Expires Sept. 01, 2009