

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dallas Market Center Company, Ltd., whose sole general partner is Flagship Exhibition, LLC.		02/08/2005	LIMITED PARTNERSHIP: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	WTC-Trade Mart, L.P.
<b>Street Address:</b>	2100 Mckinney Ave.
<b>Internal Address:</b>	Suite 700
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75201
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 25**

Property Type	Number	Word Mark
Serial Number:	76516423	FASHIONCENTERDALLAS
Serial Number:	76538197	INTERNATIONAL FLORAL AND GIFT CENTER
Serial Number:	76538935	C & BE SEEN
Serial Number:	78303909	DMC
Serial Number:	78350958	MARKET TRAVEL
Serial Number:	78428092	HOLIDAY & HOME EXPO
Serial Number:	78413826	DALLAS SAMPLE SALE
Registration Number:	1982737	MEGA MARKET
Registration Number:	2354199	INTERNATIONAL FLORAL DESIGN CENTER
Registration Number:	2384123	LABEL LINK
Registration Number:	2320963	IFDC
Registration Number:	2472939	ACCENT 5IVE

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Registration Number:	2507895	THE GARDEN DISTRICT
Registration Number:	2466778	DALLAS INTERNATIONAL TOY IMPORT SHOW
Registration Number:	2495181	SILK
Registration Number:	2614736	DALLAS MARKET CENTER
Registration Number:	2134102	
Registration Number:	2019927	HEMISPHERE DESIGN GALLERY
Registration Number:	2004426	THE SOURCE
Registration Number:	1490476	DMC
Registration Number:	2826705	FASHIONCENTERDALLAS
Registration Number:	2876488	MARKET TRAVEL
Registration Number:	2880978	FASHIONCENTERDALLAS MARCH 2004
Registration Number:	2910916	IFGC
Registration Number:	2491987	DALLAS INTERNATIONAL TOY IMPORT SHOW

**CORRESPONDENCE DATA**

Fax Number: (817)878-0501  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 817.878.0500  
Email: tgwynne@whitakerchalk.com  
Correspondent Name: Charles D. Gunter, Jr.  
Address Line 1: 301 Commerce Street  
Address Line 2: Suite 3500  
Address Line 4: Fort Worth, TEXAS 76102

NAME OF SUBMITTER:	Charles D. Gunter, Jr.
Signature:	/charlesdgunterjr.20479.101/
Date:	03/08/2005

Total Attachments: 3  
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TRADEMARK ASSIGNMENT

WHEREAS, Dallas Market Center Company, Ltd., a limited partnership organized under the laws of the State of Texas and whose sole general partner is Flagship Exhibition, LLC, a Texas limited liability company, located and doing business at 2100 McKinney Avenue, Suite 700, Dallas Texas 75201, as shown by the records of the United States Patent and Trademark Office acquired exclusive right, title, and interest in and to the registered trademarks and pending applications shown in Schedule A, attached, and made part of this assignment by reference.

WHEREAS, WTC-Trade Mart, L.P., a limited partnership of the state of Delaware, having a business address of 2100 McKinney Avenue, Suite 700, Dallas, Texas 75201, is desirous of acquiring the entire right, title and interest in and to said registered trademarks and pending applications and the goodwill associated therewith.

NOW THEREFORE, be it known by all whom it may concern that for and in consideration of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, Dallas Market Center Company, Ltd., a Texas limited partnership, does hereby assign, sell and transfer unto said WTC-Trade Mart, L.P., a Delaware limited partnership, for the territory of the United States of America and the entire world, its entire right, title and interest in and to the above registered trademarks and pending applications and the good will of the business with which said registered trademarks and pending applications are associated and all claims for damages, lost profits and all past infringement of said registered trademarks and pending applications.

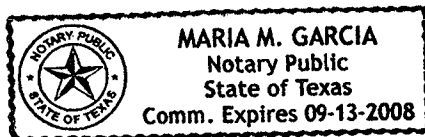
IN TESTIMONY WHEREOF, this assignment is executed on the 8th day of February, 2005.

Dallas Market Center Company, Ltd., a limited partnership, whose sole general partner is Flagship Exhibition, LLC.

By: [Signature]
Gina A. Norris
Title: Vice President
Date: 2/8/05

State of Texas
County of Dallas

Before me personally appeared the above individual, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same in the capacity shown as his/her voluntary act and deed on the 8th day of February, 2005.



[Signature]
Notary in and for the State of Texas
My Commission Expires: 9/13/08

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SCHEDULE A

<u>Mark</u>	<u>Registration/Serial No.</u>
MEGA MARKET	1,982,737
INTERNATIONAL FLORAL DESIGN CENTER	2,354,199
LABEL LINK	2,384,123
IFDC	2,320,963
ACCENT 5IVE	2,472,939
THE GARDEN DISTRICT	2,507,895
DALLAS INTERNATIONAL TOY IMPORT SHOW	2,466,778
DALLAS INTERNATIONAL TOY IMPORT SHOW & DESIGN	1,789,206
SILK	2,495,181
DALLAS MARKET CENTER	2,614,736
DMC & DESIGN	2,134,102
HEMISPHERE DESIGN GALLERY	2,019,927
THE SOURCE	2,004,426
DMC (STYLIZED)	1,490,476
FASHIONCENTER DALLAS	2,826,705
MARKET TRAVEL	2,876,488
FASHIONCENTER DALLAS & DESIGN	2,880,978
IFGC	2,910,916
FASHIONCENTER DALLAS & DESIGN	76/516,423

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<b>INTERNATIONAL FLORAL AND GIFT CENTER</b>	76/538,197
<b>C&amp; B SEEN</b>	76/538,935
<b>DMC</b>	78/303,909
<b>MARKETTRAVEL (STYLIZED)</b>	78/350,958
<b>HOLIDAY &amp; HOME EXPO</b>	78/428,092
<b>DALLAS SAMPLE SALE</b>	78/413,826