

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Canadian Imperial Bank of Commerce		02/25/2000	CORPORATION: CANADA

**RECEIVING PARTY DATA**

<b>Name:</b>	Entertainment Publications Operating Company
<b>Street Address:</b>	2125 Butterfield Road
<b>City:</b>	Troy
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48084
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 104**

Property Type	Number	Word Mark
Registration Number:	2234690	A+ CARD
Registration Number:	1136396	ADVENTURES IN DINING
Registration Number:	1877557	AUTOCARD
Registration Number:	1471626	BABY BONANZA
Registration Number:	1481564	C
Registration Number:	1994246	CERTIFICATE COLLECTION
Registration Number:	1517965	COMMUNITY COUPON BOOK
Registration Number:	2345502	
Registration Number:	1718106	
Registration Number:	2026154	
Registration Number:	2025588	
Registration Number:	2324006	DINE-A-MATE
Registration Number:	1778068	DINE-A-MATE
Registration Number:	1608460	DINING ADVANTAGE

CH \$2615.00 2234690

Registration Number:	2038612	DINNER ON US CLUB
Registration Number:	1950567	DINNER ON US CLUB
Registration Number:	2086948	EMPLOYEE ADVANTAGE
Registration Number:	1995339	ENTERTAINMENT
Registration Number:	998252	ENTERTAINMENT
Registration Number:	2282001	ENTERTAINMENT
Registration Number:	1371262	ENTERTAINMENT
Registration Number:	1475348	ENTERTAINMENT
Registration Number:	2298592	ENTERTAINMENT
Registration Number:	1909948	ENTERTAINMENT
Registration Number:	2113091	ENTERTAINMENT BUYERS CLUB
Registration Number:	1728032	ENTERTAINMENT COMMUNITY ALLIANCE
Registration Number:	2034499	ENTERTAINMENT GOLD
Registration Number:	2105956	ENTERTAINMENT INTERNATIONAL
Registration Number:	1848006	ENTERTAINMENT NATIONAL
Registration Number:	2473871	ENTERTAINMENT ULTIMATE
Registration Number:	2354865	ENTERTAINMENT VALUES
Registration Number:	2257674	FREQUENT VALUES
Registration Number:	2338584	
Registration Number:	1920976	
Registration Number:	1970083	
Registration Number:	1480773	GOLD C
Registration Number:	1480774	GOLD C VALUES
Registration Number:	2105957	GREAT SAVINGS AT HOME & AWAY!
Registration Number:	1704916	HALFPRICE EUROPE
Registration Number:	1851219	HALFPRICE HOTEL CARD
Registration Number:	2016289	HALFPRICE PASSPORT
Registration Number:	1216057	HAPPENINGS
Registration Number:	2323914	
Registration Number:	1900228	HOTELS AT HALFPRICE
Registration Number:	1476239	HOTMAIL
Registration Number:	2220730	INTERNATIONAL VALUES
Registration Number:	2007869	KIDS NOW!
Registration Number:	1742484	LOCAL CONNECTION
Registration Number:	1924909	NATIONAL PROMOTION NETWORK

TRADEMARK

REEL: 003041 FRAME: 0606

Registration Number:	1895507	NATIONAL VALUES
Registration Number:	1882714	ONE FOR THE CHILDREN
Registration Number:	2072843	ONE FOR THE COMMUNITY
Registration Number:	1895511	OREGON HERITAGE LIMITED EDITION
Registration Number:	1817519	PASSBOOK
Registration Number:	1831306	PASSBOOK
Registration Number:	1656788	PETS AND THEIR PEOPLE
Registration Number:	2033026	PREMIER DINING GOLD
Registration Number:	1890530	PROVIDING AMERICA WITH VALUE
Registration Number:	1373165	RENTALBANK
Registration Number:	2278420	RESTAURANT SECRETS
Registration Number:	2323915	RESTAURANT SECRETS
Registration Number:	183383	
Registration Number:	2004108	SALLY FOSTER
Registration Number:	1630457	SALLY FOSTER GIFT WRAP SALES
Registration Number:	2154964	SAVERS GUIDE
Registration Number:	2406790	SAVERS GUIDE
Registration Number:	1314586	SAVING SPREE
Registration Number:	1823734	SAVING SPREE
Registration Number:	1833323	SAVING SPREE
Registration Number:	1260919	SAVINGS SPREE
Registration Number:	2224774	SCRUMPTIOUS SENSATIONS
Registration Number:	1832746	SF
Registration Number:	1914034	SF
Registration Number:	2618497	SUMMER VACATION
Registration Number:	2602013	SUMMER VACATION
Registration Number:	2628603	SUMMER VACATION
Registration Number:	2205092	TASTEFUL TEMPTATIONS
Registration Number:	2300922	TEST THE CHEF
Registration Number:	2316397	TEST THE CHEF
Registration Number:	1887681	THE CELEBRATION PEOPLE
Registration Number:	1920974	THE CELEBRATION PEOPLE
Registration Number:	1998106	THE CELEBRATION PEOPLE
Registration Number:	2243846	THE SMART WAY TO SAVE
Registration Number:	1546338	TRAVEL AMERICA AT HALFPRIce

Registration Number:	2014605	TRAVEL INTERNATIONAL AT HALFPRI
Registration Number:	2513073	TRAVEL NORTH AMERICA AT HALFPRI
Registration Number:	2272368	TRIANGLE DINING
Registration Number:	1546690	VALUBOOK
Registration Number:	1704919	WEEKDAYS AT THE FAIR
Registration Number:	1863310	WE WROTE THE BOOK ON SAVINGS
Registration Number:	1983487	WORTH ITS WEIGHT IN GOLD!
Serial Number:	75606445	AFTER SCHOOL
Serial Number:	75511793	BOOK OF GOLD
Serial Number:	75488258	ENTERTAINMENT RESERVE CLUB
Serial Number:	75491142	EPI
Serial Number:	75494791	EPI FUND-RAISING
Serial Number:	75491135	EPI MERCHANT SERVICES
Serial Number:	75173898	FAMILIAHORROS
Serial Number:	74683526	MONIES WORTH
Serial Number:	75306336	SPORTS FANATIC CLUB
Serial Number:	75610951	SPRING BREAK
Serial Number:	75726450	SPRING VACATION
Serial Number:	75608919	WINTER VACATION
Serial Number:	75488123	ULTIMATE BY ENTERTAINMENT

**CORRESPONDENCE DATA**

Fax Number: (248)566-8505  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 248-566-8504  
Email: tmdocketing@honigman.com  
Correspondent Name: Michael A. Lisi  
Address Line 1: 32270 Telegraph Road  
Address Line 2: Suite 225  
Address Line 4: Bingham Farms, MICHIGAN 48025

NAME OF SUBMITTER:	Michael A. Lisi
Signature:	/Michael A. Lisi/
Date:	03/08/2005

Total Attachments: 13  
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**EXHIBIT 1**  
**SECURITY INTERESTS in TRADEMARKS of**  
**ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.**

<b><u>MARK</u></b>	<b><u>Application No.</u></b>	<b><u>Registration No.</u></b>
A+ CARD	75/131,266	2234690
ADVENTURES IN DINING	73/154,695	1136396
AFTER SCHOOL	75/606,445	
AUTOCARD	74/321,516	1877557
BOOK OF GOLD	75/511,793	
BABY BONANZA	73/659,422	1471626
C DESIGN	73/658,094	1481564
CERTIFICATE COLLECTION	74/394,510	1994246
COMMUNITY COUPON BOOK	73/724,440	1517965
CROWN & DIAMOND DESIGN	75/736,493	2345502
CROWN DESIGN	74/242,174	1718106
DESIGN (RECTANGLE BORDER)	74/654,038	2026154
DESIGN (CONCAVE)	75/050,883	2025588
DINE-A-MATE	75/637,074	2324006
	74/301,209	1778068
DINING ADVANTAGE	73/831,383	1608460
DINNER ON US CLUB	75/049,509	2038612
	74/569,294	1950567
EMPLOYEE ADVANTAGE	75/028,098	2086948
ENTERTAINMENT	74/713,558	1995339
	72/369,519	998252
	75/301,739	2282001
	73/519,993	1371262
	73/660,124	1475348
ENTERTAINMENT (SCRIPT)	75/305,977	2298592
	74/357,447	1909948
ENTERTAINMENT BUYERS CLUB	74/526,061	2113091

<b><u>MARK</u></b>	<b><u>Application No.</u></b>	<b><u>Registration No.</u></b>
ENTERTAINMENT COMMUNITY ALLIANCE	74/165,204	1728032
ENTERTAINMENT GOLD	74/701,191	2034499
ENTERTAINMENT INTERNATIONAL	75/100,300	2105956
ENTERTAINMENT NATIONAL	74/395,949	1848006
ENTERTAINMENT RESERVE CLUB	75/488,258	
ENTERTAINMENT ULTIMATE	75/299,507	2473871
ENTERTAINMENT VALUES	75/610,924	2354865
EPI	75/491,142	
EPI FUND-RAISING	75/494,791	
EPI MERCHANT SERVICES	75/491,135	
FAMILIAHORROS	75/173,898	
FREQUENT VALUES	75/276,018	2257674
GIFT BOX DESIGN	75/722,922	2338584
	74/447,499	1920976
	74/684,009	1970083
GOLD	73/658,095	1480773
GOLD C VALUES	73/658,098	1480774
GREAT SAVINGS AT HOME AND AWAY	75/101,991	2105957
HALFPRICE EUROPE	74/159,298	1704916
HALFPRICE HOTEL CARD	74/428,731	1851219
HALFPRICE PASSPORT	74/612,340	2016289
HAPPENINGS (STYLIZED)	73/324,278	1216057
HAT DESIGN	75/628,713	2323914
HOTELS AT HALFPRICE	74/571,228	1900228
HOTMAIL	73/667,348	1476239
INTERNATIONAL VALUES	75/100,301	2220730
KIDS NOW!	74/691,926	2007869
LOCAL CONNECTION	74/194,810	1742484
MONIES WORTH	74/683,526	



<u>MARK</u>	<u>Application No.</u>	<u>Registration No.</u>
NATIONAL PROMOTION NETWORK	74/551,756	1924909
NATIONAL VALUES	74/406,791	1895507
ONE FOR THE CHILDREN & DESIGN	74/159,379	1882714
ONE FOR THE COMMUNITY	75/059,769	2072843
OREGON HERITAGE LIMITED EDITION	74/447,495	1895511
PASSBOOK	74/164,293	1817519
	74/360,201	1831306
PETS AND THEIR PEOPLE	74/026,203	1656788
PREMIER DINING GOLD	74/701,192	2033026
PROVIDING AMERICA WITH VALUE	74/445,700	1890530
RENTALBANK	73/479,004	1373165
RESTAURANT SECRETS	75/373,165	2278420
RESTAURANT SECRETS & DESIGN	75/628,714	2323915
SALLY FOSTER	74/432,449	183383
	74/684,015	2004108
SALLY FOSTER GIFT WRAP SALES	74/016,147	1630457
SAVERS GUIDE	75/279,598	2154964
SAVERSGUIDE	75/483,483	2406790
SAVING SPREE	73/470,515	1314586
	74/357,448	1823734
	74/357,446	1833323
SAVINGS SPREE	73/392,614	1260919
SCRUMPTIOUS SENSATIONS	75/287,987	2224774
SF	74/421,228	1832746
	74/440,600	1914034
SPORTS FANATIC CLUB	75/306,336	
SPRING BREAK	75/610,951	
SPRING VACATION	75/726,450	
SUMMER VACATION	75/606,447	2618497

<b><u>MARK</u></b>	<b><u>Application No.</u></b>	<b><u>Registration No.</u></b>
SUMMER VACATION & DESIGN	75/980,558	2602013
	75/660,774	2628603
TASTEFUL TEMPTATIONS	75/287,986	2205092
TEST THE CHEF	75/507,402	2300922
TEST THE CHEF & DESIGN	75/613,570	2316397
THE CELEBRATION PEOPLE	74/802,061	1887681
	74/420,218	1920974
	74/684,007	1998106
THE SMART WAY TO SAVE	75/389,147	2243846
TRAVEL AMERICA AT HALFPRIce	73/708,495	1546338
TRAVEL INTERNATIONAL AT HALFPRIce	74/692,224	2014605
TRAVEL NORTH AMERICA AT HALFPRIce	75/608,918	2513073
TRIANGLE DINING	75/557,470	2272368
ULTIMATE BY ENTERTAINMENT	75/488,123	
VALUBOOK	73/763,409	1546690
WEEKDAYS AT THE FAIR	74/162,265	1704919
WE WROTE THE BOOK ON SAVINGS	74/428,087	1863310
WINTER VACATION	75/608,919	
WORTH ITS WEIGHT IN GOLD!	74/592,826	1983487

END OF REPORT

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**EXHIBIT 2**  
SECURITY INTERESTS IN TRADEMARKS OF  
ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.

Name	Status	Country	Owner	Comments	Reg # or Appl. #	Aff. Date	Renewal Date	Classes
Biddoor	Registered	Israel	EPI		66865		7/22/08	16
"C" Logo	Registered	Australia	EPI		620187		1/11/04	16
"C" Logo	Registered	Australia	EPI		620188		1/11/04	35
"C" Logo	Registered	Canada	EPI		386897		7/26/06	
Crown Design	Registered	Belgium	EPI		514571		4/21/02	16
Crown Design	Registered	Canada	EPI		424,153		3/4/09	
Crown Design	Registered	Denmark	EPI		882892		9/25/02	16
Crown Design	Registered	Israel	EPI		83,114			16
Crown Design	Registered	Mexico	EPI		555,882		7/9/02	16
Crown Design	Registered	Sweden	EPI		246,805		2/19/03	16
Crown Design	Registered	United Kingdom	EPI		1,498,354		10/3/09	16
Dining Advantage	Registered	New Zealand	EPI		B301,108		11/10/05	35
Dining Advantage	Registered	New Zealand	EPI		B301,107		11/10/05	16
Divertissement	Registered	Canada	EPI		372,994		9/7/05	
Divertissement	Registered	France	EPI		1,292,474		12/13/04	16
Do More Pay Less (in a circle)	Registered	United Kingdom	Entertain. Limited	Entertainment Limited assignment to EPI is in process - Assignment submitted for recordal	2,104,661			16, 35
Entertainment	Registered	Chile	EPI		465,588		8/9/06	16
Entertainment	Registered	Columbia	EPI		182,794		12/29/05	16
Entertainment	Registered	Costa Rica	EPI		98,059		12/2/06	16
Entertainment	Registered	Brazil	EPI		811861160		4/7/08	16.2
Entertainment	Registered	Canada	EPI		295,968		10/12/14	
Entertainment	Registered	Canada	EPI		318,832		9/26/01	
Entertainment	Registered	Canada	EPI		260,449		7/3/11	
Entertainment	Registered	France	EPI		1,292,473		12/13/04	16
Entertainment	Registered	Israel	EPI		59,693		10/8/05	16
Entertainment	Registered	Mexico	EPI		516,133		4/19/05	16
Entertainment	Registered	Puerto Rico	CUC Pub.		36,847	7/28/00	7/25/05	16
Entertainment/entertainment (series of 2)	Registered	United Kingdom	EPI	Renewal Instructed to EPI in Assignment to EPI in the process.	1,513,733		9/22/09	16
Entertainment Publications with Katakana	Registered	Japan	CD		4,274,980		5/21/09	42

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SECURITY INTERESTS IN TRADEMARKS OF  
ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.

Name	Status	Country	Owner	Comments	Reg # or Appl. #	Aff. Date	Renewal Date	Classes
Entertainment Publications with Katakana	Registered	Japan	CD	Assignment to EPI in the process.	4,300,772		7/30/09	16, 35
Entertainment (stylized)	Registered	Benelux	EPI		404,998		12/7/04	16
Entertainment (stylized)	Registered	Denmark	EPI		1091/1989		3/10/09	16,35,41
Entertainment (stylized & Crown)	Registered	New Zealand	EPI		B285662		11/21/04	35
Entertainment (stylized & Crown)	Registered	New Zealand	EPI		B285661		11/21/04	16
Entertainment (stylized)	Registered	Brazil	EPI		811861152		4/7/08	16,2
Entertainment (stylized)	Registered	Mexico	EPI		518,753		4/19/05	16
Entertainment (stylized)	Registered	Puerto Rico	CUC Pub.		36,848	7/28/00	7/28/05	16
Entertainment and Crown Design	Registered	Argentina	EPI		1621664		11/1/06	16
Entertainment (stylized and design)	Registered	Australia	EPI		749309		11/21/07	16,35
Entertainment Community Alliance	Registered	Canada	EPI		406,852		1/8/08	
Entertainment Gold	Registered	Australia	EPI		712003		7/2/06	16, 35
Entertainment Values	Registered	New Zealand	EPI		302576		12/1/05	16
Entertainment Values	Registered	New Zealand	EPI		302577		12/1/05	35
FamiliAhorros	Registered	Puerto Rico	CUC Pub.		39,070		10/14/06	16
FamiliAhorros	Registered	Puerto Rico	CUC Pub.		39,069		10/14/06	35
Frequent Values	Registered	Argentina	Internat.	Name change in process	1,676,096		7/22/08	35
Frequent Values	Registered	Brazil	CUC	Name change in process	820,070,645			40,15
Frequent Values	Registered	Chile	Internat.	Name change in process	501,546		1/16/08	35
Frequent Values	Registered	Colombia	CUC	Name change in process	204,752		1/22/08	35
Gold C	Registered	Australia	Internat.		620185		1/11/04	16
Gold C	Registered	Australia	EPI		620186		1/11/04	35
Gold C	Registered	Canada	EPI		386,898		7/26/06	
Gold C	Registered	Mexico	EPI		492,184		4/19/05	16
Gold C	Registered	New Zealand	EPI		250,227		6/16/02	16
Gold C	Registered	New Zealand	EPI		250,228		6/16/02	35
Gold C	Registered	Puerto Rico	CUC Pub.		36,852	7/28/00	7/28/05	16
Gold C	Registered	Singapore	EPI		95588-95			35
Gold C Values	Registered	Canada	EPI		386,896		7/26/06	
HalfPrice Caribbean	Registered	Aruba	EPI		15979		11/25/02	37, 38
HalfPrice Caribbean	Registered	Netherlands Antilles	EPI		17,227		10/23/02	16

**EXHIBIT 2**  
SECURITY INTERESTS in TRADEMARKS of  
ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.

Name	Status	Country	Owner	Comments	Reg # or Appl. #	Aff. Date	Renewal Date	Classes
HalfPrice Caribbean	Registered	Puerto Rico	EPI		31,957		1/25/03	16
Hana ot	Registered	Israel	EPI		59,694		10/8/05	16
Premier Dining	Registered	Mexico	EPI		495,692		4/19/05	16
Premier Dining & Design	Registered	Mexico	EPI		510,584		4/19/05	35
Premier Dining & Design	Registered	Puerto Rico	CUC Pub.		36,850	7/28/00	7/28/05	16
Restaurant Secrets	Registered	Puerto Rico	CUC Pub.		36,851	7/28/00	7/28/05	35
Restaurant Secrets	Registered	Australia	EPI		775,830		10/15/08	35
Restaurant Secrets	Registered	Australia	EPI		774,763		10/2/08	16
Restaurant Secrets	Registered	New Zealand	EPI		299953		10/2/05	16
Restaurant Secrets	Registered	New Zealand	EPI		299954		10/15/05	35
Saving Spree	Registered	Australia	EPI		620182		1/1/04	35
Saving Spree	Registered	Australia	EPI		620181		1/1/04	16
Saving Spree (design)	Registered	Canada	EPI		453,681		2/9/11	
Saving Spree (design)	Registered	Canada	EPI		453,312		2/2/11	
Savings Spree	Registered	Canada	EPI		323,635		2/13/02	
Savings Spree	Registered	Canada	EPI		323,201		1/30/02	
Travel Mexico at HalfPrice	Registered	Mexico	EPI		461,408		9/30/01	16
Travel Puerto Rico at HalfPrice	Registered	Puerto Rico	EPI		31,958		1/25/03	16
Treasure Chest	Registered	Canada	David	In process of changing name to EPI	354,338		4/7/04	
Vermark	Registered	Benelux	Franklin EPI		404,999		12/7/04	16
Aelaide Entertainment	Pending	Australia	EPI		803,183			16, 35
Auckland Entertainment	Pending	New Zealand	EPI		314,700			16
Auckland Entertainment	Pending	New Zealand	EPI		314,701			35
Book of Gold	Pending	Canada	EPI		897435			
Dining Advantage	Pending	Australia	EPI		777848			16,35
Do More Pay Less (in a circle)	Pending	European Union	Entertain. Limited	Assignment to EPI in the process.	439273			16,35,36
Ensemble Pour La Communauté	Pending	Canada	EPI		863295			
Entertainment	Pending	Australia	EPI		802676			16,35
Entertainment	Pending	Guatemala	EPI		5424			16
Entertainment (stylized)	Pending	Australia	EPI		802675			16, 35
Entertainment (stylized)	Pending	European Union	EPI		592477			16, 35

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ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.

Name	Status	Country	Owner	Comments	Reg # or Appl. #	App. Date	Renewal Date	Classes
Entertainment (stylized)	Pending	Hong Kong	CUC Asia Holdings	Assignment to EPI in the process. Assignment submitted for recordal	13895/96			36
Entertainment (stylized) & Crown & Bar Device	Pending	Hong Kong	CUC Asia Holdings	Assignment to EPI in the process. Assignment submitted for recordal	17066/97			36
Entertainment (stylized)	Pending	Malaysia	EPI		97/21442			35
Entertainment (stylized)	Pending	Malaysia	EPI		95/06851			16
Entertainment Card	Pending	Australia	EPI		802625			16, 35
Entertainment Dining And Discounts	Pending	Australia	EPI		802624			16, 35
Entertainment International (stylized)	Pending	South Africa	EPI		97/09257			16
Entertainment Rewards	Pending	New Zealand	EPI		302578			16
Entertainment Rewards	Pending	New Zealand	EPI		302579			35
Entertainment Rewards (and design)	Pending	Australia	EPI		782436			16, 35
Entertainment Ultimate	Pending	Canada	EPI		1007403			
Entertainment Values (and design)	Pending	Australia	EPI		782437			16, 35
EPI	Pending	Canada	EPI		897846			
Frequent Values	Pending	Mexico	CUC	Name change in process	291777			35
Frequent Values	Pending	Puerto Rico	CD Pub		Not applicable			35
Frequent Values	Pending	Venezuela	CUC	Name change in process	13237-97			35
Gold C	Pending	Singapore	Internat.		9/5587-95			16
Hat Design (RSO)	Pending	Canada	EPI		1003748			
Hat Design (RSO)	Pending	Puerto Rico	CD Pub		Not applicable			16
Hat Design (RSO)	Pending	Puerto Rico	CD Pub		Not applicable			35
Melbourne Entertainment	Pending	Australia	EPI		803181			16, 35
Newcastle Entertainment	Pending	Australia	EPI		803184			16, 35
One for the Community	Pending	Canada	EPI		863294			
Pago Preferido	Pending	Puerto Rico	CD Pub		Not applicable			16
Perth Entertainment	Pending	Australia	EPI		803182			16, 35
Premier Dining Europe (& device)	Pending	European Union	EPI		681072			16, 36, 42

**EXHIBIT 2**  
**SECURITY INTERESTS IN TRADEMARKS of**  
**ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.**

Name	Status	Country	Owner	Comments	Reg # or Appl. #	Aff. Date	Renewal Date	Classes
Restaurant Secrets	Pending	Canada	EPI		865213			16
Restaurant Secrets	Pending	Puerto Rico	CD Pub		Not applicable			35
Restaurant Secrets	Pending	Puerto Rico	CD Pub		Not applicable			16
Restaurant Secrets (design)	Pending	Canada	EPI		1003747			35
Restaurant Secrets (design)	Pending	Puerto Rico	CD Pub		Not applicable			35
Restaurant Secrets (design)	Pending	Puerto Rico	CD Pub		Not applicable			35
Screamworld	Pending	Puerto Rico	CUC Pub.		42,613			16
Screamworld	Pending	Puerto Rico	CUC Pub.		42,612			16, 35
Sydney Entertainment	Pending	Australia	EPI		803,180			
Test the Chef	Pending	Canada	EPI		899,828			
Test the Chef (design)	Pending	Canada	EPI		899,830			
Test the Chef (design)	Pending	Puerto Rico	CD Pub		Not applicable			16
Test the Chef (design)	Pending	Puerto Rico	CD Pub		Not applicable			35
Test the Chef (design)	Pending	Puerto Rico	CD Pub		Not applicable			16
Test the Chef	Pending	Puerto Rico	CD Pub		Not applicable			35
Universitarios 101	Pending	Puerto Rico	CD Pub		Not applicable			16
Universitarios 101	Pending	Puerto Rico	CD Pub		Not applicable			35
Dine-A-Mate	Registered	United States	DAM	Pending litigation precludes use in New York	1,778,068	filed	6/22/03	35
"C" (design)	Registered	United States	CD Pub		148,1564	filed	3/22/08	16
A+ Card	Registered	United States	CD Pub		2,234,690	3/23/05	3/23/09	35, 36
Adventures in Dining & Design	Registered	United States	CD Pub		1,136,396	filed	5/27/00	35
AutoCard	Registered	United States	CD Pub		1,877,557	2/7/01	2/7/05	16
Baby Bonanza	Registered	United States	CD Pub		1,471,626	filed	1/5/08	35
Certificate Collection	Registered	United States	CD Pub	Supplemental Register	1,994,246	8/13/02	8/13/06	16, 35
Community Coupon Book	Registered	United States	CD Pub		1,517,965	filed	12/27/08	16
Coupon Design	Registered	United States	CD Pub		2,026,154	12/24/02	12/24/06	16
Crown Design	Registered	United States	CD Pub		1,718,106	filed	9/22/02	16
Dining Advantage	Registered	United States	CD Pub		1,608,460	filed	7/31/00	35
Dinner On Us Club	Registered	United States	CD Pub		2,038,612	2/18/03	2/18/07	16
Dinner On Us Club	Registered	United States	CD Pub		1,950,567	1/23/02	1/23/06	35
Employee Advantage	Registered	United States	CD Pub		2,086,948	8/2/03	8/12/07	16, 35

EXHIBIT 2  
SECURITY INTERESTS IN TRADEMARKS OF  
ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC.

Name	Status	Country	Owner	Comments	Reg # or Appl. #	Aff. Date	Renewal Date	Classes
Entertainment Buyer's Club	Registered	United States	CD Pub	Supplemental Register	2,113,091	11/11/03	11/11/07	35
Entertainment	Registered	United States	CD Pub		998,252	filed	11/12/04	16
Entertainment	Registered	United States	CD Pub		1,371,262	filed	11/19/05	16
Entertainment	Registered	United States	CD Pub		1,995,339	8/20/02	8/20/06	35
Entertainment (stylized)	Registered	United States	CD Pub		1,909,948	8/8/01	8/8/05	16
Entertainment (travel)	Registered	United States	CD Pub		1,475,348	filed	2/2/08	39
Entertainment Community Alliance	Registered	United States	CD Pub		1,728,032	filed	10/27/02	35,36
Entertainment Gold	Registered	United States	CD Pub		2,034,499	1/28/03	1/28/07	16,35
Entertainment International	Registered	United States	CD Pub		2,105,956	10/14/03	10/14/07	16,35
Entertainment National	Registered	United States	CD Pub		1,848,006	8/2/00	8/2/04	16,35
Entertainment National (design)	Registered	United States	CD Pub		1,848,868	8/9/00	8/9/04	16,35
Frequent Values	Registered	United States	CD Pub		2,257,674	6/29/05	12/29/09	35
Gold C	Registered	United States	CD Pub		1,480,773	filed	3/15/08	16
Gold C Values	Registered	United States	CD Pub		1,480,774	filed	3/15/08	16
HalfPrice Europe	Registered	United States	CD Pub		1,704,916	filed	8/4/02	16
HalfPrice Hotel Card	Registered	United States	CD Pub	Supplemental Register	1,851,219	8/23/00	8/23/04	35
HalfPrice Passport (stylized)	Registered	United States	CD Pub		2,016,289	11/12/02	11/12/06	16,35
Happenings (stylized)	Registered	United States	CD Pub		1,216,057	filed	11/9/02	35
Hotels at HalfPrice	Registered	United States	CD Pub	Supplemental Register	1,900,228	6/13/01	6/13/05	16
Hotmail	Registered	United States	CD Pub		1,476,239	filed	2/9/08	39
International Values	Registered	United States	CD Pub		2,220,730	1/26/05	1/26/09	16,35
Kids Count	Registered	United States	EPI	Alabama State Reg.	106-996 (all)		5/1/07	5
Kids Now!	Registered	United States	CD Pub		2,007,869	10/15/02	10/15/06	35
Local Connection	Registered	United States	CD Pub		1,742,484	filed	12/22/02	35
Miscellaneous Design	Registered	United States	CD Pub		2,025,588	12/24/02	12/24/06	16,35
National Promotion Network	Registered	United States	CD Pub	Supplemental Register	1,924,909	10/3/01	10/3/05	35
National Values	Registered	United States	CD Pub		1,895,507	5/23/01	5/23/05	16,35
One for the Children (stylized)	Registered	United States	CD Pub		1,882,714	3/7/01	3/7/05	36,42
One for the Community	Registered	United States	CD Pub		2,072,843	6/17/03	6/17/07	16,36
Oregon Heritage Limited Edition	Registered	United States	CD Pub		1,895,511	5/23/01	5/23/05	16,35
Passbook	Registered	United States	CD Pub		1,831,306	4/19/00	4/19/04	16
Passbook	Registered	United States	CD Pub		1,817,119	1/18/00	1/18/04	35



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Passbook Dining	Registered	United States	CD Pub		2,072,929	6/24/03	6/24/07	16,35
Pets and Their People	Registered	United States	CD Pub		1,656,788	9/10/97	9/10/01	16
Premier Dining Gold	Registered	United States	CD Pub		2,033,026	1/21/03	1/21/07	16,35
Providing America with Value	Registered	United States	CD Pub		1,890,530	4/18/01	4/18/05	16
Rentalbank	Registered	United States	CD Pub	Supplemental Register	1,373,165	filed	11/26/05	36
Ribbon Design	Registered	United States	CD Pub		1,920,976	9/19/01	9/19/05	26
Ribbon Design	Registered	United States	CD Pub		1,970,083	4/23/02	4/23/06	16
Sally Foster	Registered	United States	CD Pub		1,833,830	5/3/00	5/3/04	16, 26, 36
Sally Foster	Registered	United States	CD Pub		2,004,108	10/1/02	10/2/06	16
Sally Foster Gift Wrap Sales	Registered	United States	CD Pub		1,630,457	filed	1/1/01	42
Savers Guide	Registered	United States	CD Pub		2,154,964	5/5/04	5/5/08	16
SaversGuide	Registered	United States	CD Pub	Texas Registration	56637		4/28/07	16
Saving Spree	Registered	United States	CD Pub		1,314,586	filed	1/15/05	16
Saving Spree (stylized)	Registered	United States	CD Pub		1,823,734	2/22/00	2/22/04	16
Saving Spree (stylized)	Registered	United States	CD Pub		1,833,323	4/26/00	4/26/04	16
Savings Spree	Registered	United States	CD Pub		1,260,919	filed	12/13/03	16
Scrumptious Sensations	Registered	United States	CD Pub		2,224,774	2/16/05	2/16/09	36
SF and design	Registered	United States	CD Pub		1,832,746	4/26/00	4/26/04	16,26,26
SF and design	Registered	United States	CD Pub		1,914,034	8/22/01	8/22/05	29, 30
Tasteful Temptations	Registered	United States	CD Pub		2,205,092	11/24/04	11/24/08	36
The Celebration People	Registered	United States	CD Pub		1,887,681	4/4/01	4/4/05	16, 36
The Celebration People	Registered	United States	CD Pub		1,920,974	9/19/01	9/19/05	26
The Celebration People	Registered	United States	CD Pub		1,998,106	9/3/02	9/3/06	16
The Entertainer	Registered	United States	EPI	Georgia Registration	T-8914		2/1/09	16
The Smart Way to Save	Registered	United States	CD Pub		2,243,846	5/4/05	5/4/09	16,35
Travel America at HalfPrice	Registered	United States	CD Pub		1,546,338	filed	7/4/09	16
Travel International at HalfPrice	Registered	United States	CD Pub	Supplemental Register	2,014,605	11/5/02	11/5/06	16
Triangle Dining	Registered	United States	CD Pub		2,272,368	8/24/05	8/24/09	16
ValueBook	Registered	United States	CD Pub		1,546,690	filed	7/4/09	35
We Wrote the Book on Savings	Registered	United States	CD Pub		1,863,310	11/15/00	11/15/04	35
Weekdays At the Fair	Registered	United States	CD Pub		1,704,919	filed	8/4/02	16
Worth its Weight in Gold!	Registered	United States	CD Pub		1,983,487	7/2/02	7/2/06	16

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Name	Status	Country	Owner	Comments	Reg. # or Appl. #	Aff. Date	Renewal Date	Classes
After School	Pending	United States	CD Pub	Intent to Use	75/606445			9,16,36,41
Book of Gold	Pending	United States	CD Pub	Intent to Use	75/511793			16, 35, 36
Crown & Diamond Design	Pending	United States	CD Pub		75/73493			16, 35, 36
Dine-A-Mate	Pending	United States	DAM		75/637074			16
Entertainment	Pending	United States	CD Pub	Intent to Use	75/301739			35
Entertainment (stylized)	Pending	United States	CD Pub	Intent to Use	75/305977			35
Entertainment Reserve Club	Pending	United States	CD Pub	Intent to Use	75/488258			16, 35
Entertainment Ultimate	Pending	United States	CD Pub	Intent to Use	75/299507			16,35,39,42
Entertainment Values	Pending	United States	CD Pub	Intent to Use	75/610924			16, 35, 36
EPI	Pending	United States	CD Pub	Intent to Use	75/491142			35, 36
EPI Fund-Raising	Pending	United States	CD Pub	Intent to Use	75/494791			35, 36
EPI Merchant Services	Pending	United States	CD Pub	Intent to Use	75/491135			35, 36
Familiahorros	Pending	United States	CD Pub	Intent to Use	75/173898			16, 35
Great Savings at Home & Away	Pending	United States	CD Pub	Intent to Use	75/101991			16, 35
Hat Design (RSO)	Pending	United States	CD Pub	Intent to Use	75/628713			16, 35
Monies Worth	Pending	United States	DAM		74/683526			35
Restaurant Secrets	Pending	United States	CD Pub	Intent to Use	75/373165			16, 35
Restaurant Secrets - Design	Pending	United States	CD Pub	Intent to Use	75/628714			16, 35
Ribbon Design	Pending	United States	CD Pub		75/722922			36
Savers Guide	Pending	United States	CD Pub		75/483483			9, 35
Spring Break	Pending	United States	CD Pub	Intent to Use	75/610951			9,16,36,41
Spring Vacation	Pending	United States	CD Pub	Intent to Use	75/726450			9,16,36,41
Sports Fanatic Club	Pending	United States	CD Pub	Intent to Use	75/306336			16, 35
Summer Vacation	Pending	United States	CD Pub	Intent to Use	75/606447			9,16,36,41
Summer Vacation - Design	Pending	United States	CD Pub	Intent to Use	75/660774			9,16,36,41
Test the Chef	Pending	United States	CD Pub	Intent to Use	75/507402			16, 35
Test the Chef - Design	Pending	United States	CD Pub	Intent to Use	75/613570			16, 35
Travel North America at Half Price	Pending	United States	CD Pub	Intent to Use	75/608918			16, 35
Ultimate by Entertainment	Pending	United States	CD Pub	Intent to Use	75/488123			16, 35, 36
Winter Vacation	Pending	United States	CD Pub	Intent to Use	75/608919			9,16,36,41