

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Michigan Cleaners Company		03/08/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	TMW Marketing Company, Inc.		
Street Address:	40650 Encyclopedia Circle		
City:	Fremont		
State/Country:	CALIFORNIA		
Postal Code:	94538-2453		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78449296	MWCLEANERS	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	Mrosenfeld@fulbright.com		
Correspondent Name:	Fulbright & Jaworski LLP		
Address Line 1:	666 Fith Avenue		
Address Line 4:	New York, NEW YORK 10103		
NAME OF SUBMITTER:	Mark N. Mutterperl		
Signature:	/mark n. mutterperl/		
Date:	03/15/2005		
Total Attachments: 1 source=michigan#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, The Michigan Cleaners Company, a Delaware Corporation, c/o Fulbright & Jaworski L.L.P., 666 Fifth Avenue, New York, New York 10103-3198 - United States of America, ("Assignor") owns the following mark: MWCLEANERS, Serial No.: 78/449,296, which was applied for in the United States Patent and Trademark Office on July 12, 2004, (the "Mark"); and

WHEREAS, TMW MARKETING COMPANY, INC., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, CA 94538-2453 - United States of America, ("Assignee"), desires to acquire the Mark and the application thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the application thereof.

The Michigan Cleaners Company

By: Jerry L. Lovejoy
Name: Jerry L. Lovejoy
Title: Vice President

Date: 3/8/05

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