

09-22-2004

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)



DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

RECORD# 102841654
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

9-21-04

1. Name of conveying party(ies)/Execution Date(s):
BTR RITT, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other LLC

Citizenship (see guidelines) California

Execution Date(s) July 2, 2004

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: POST, LLC

Internal Address: _____

Street Address: 620 West Elk Avenue

City: Glendale

State: California

Country: USA Zip: 91204

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other See Attachment

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1404020

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Catherine R. Durgin

Internal Address: Silver & Freedman
a Professional Law Corporation

Street Address: 2029 Century Park East
19th Floor

City: Los Angeles

State: California Zip: 90067-3005

Phone Number: (310) 556-2356

Fax Number: (310) 556-0832

Email Address: cdurgin@silverfreedman.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Catherine R. Durgin September 20, 2004
Signature Date

Catherine R. Durgin
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

09/22/2004 JJALLAN2 00000027 1404020
01 FC:8521 40.00 OP

TRADEMARK
REEL: 003048 FRAME: 0982

Attachment to Form PTO 1594
Trademark Registration No. 1404020

Item 3
Record to correct assignor's name on a change of name document previously recorded
on Reel & Frame 002927/0475.

09/16/2004

FAX SERVICE

700115242

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

09/01/2004
900012342

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advanstar Communications, Inc.		07/02/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	POST, LLC
Street Address:	620 West Elk Avenue
City:	Glendale
State/Country:	CALIFORNIA
Postal Code:	91204
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1404020	POST

CORRESPONDENCE DATA

Fax Number: (310)556-0832
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-566-2356
 Email: cdurgin@silverfreedman.com
 Correspondent Name: Catherine R. Durgin
 Address Line 1: 2029 Century Park East
 Address Line 2: 19th Floor
 Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Catherine R. Durgin
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Total Attachments: 2
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OP \$40.00 1404020



State of California
Kevin Shelley
Secretary of State

ENDORSED - FILED
 in the office of the Secretary of State
 of the State of California

JUL 13 2004

KEVIN SHELLEY
Secretary of State

**LIMITED LIABILITY COMPANY
 CERTIFICATE OF AMENDMENT**

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER 199817310035	2. NAME OF LIMITED LIABILITY COMPANY BTR RITT, LLC
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3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.

A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO.," OR THE ABBREVIATIONS "LLC" OR "L.L.C.")
POST, LLC

B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE):
 ONE MANAGER
 MORE THAN ONE MANAGER
 ALL LIMITED LIABILITY COMPANY MEMBER(S)

C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:

D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.

4. FUTURE EFFECTIVE DATE, IF ANY:

MONTH	DAY	YEAR
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5. NUMBER OF PAGES ATTACHED, IF ANY:

6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

William Rittwage
 SIGNATURE OF AUTHORIZED PERSON
 WILLIAM RITTWAGE, MEMBER
 TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

06/20/04
 DATE

7. RETURN TO:

NAME **BARRY M. WEISZ, ESQ.**
 FIRM **SILVER & FREEDMAN, APLC**
 ADDRESS **2029 CENTURY PARK EAST, 19TH FLOOR**
 CITY/STATE **LOS ANGELES, CALIFORNIA**
 ZIP CODE **90067-3005**

