

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Al Kenig		03/13/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ricky Kenig		
Street Address:	450 North End Ave., #18A		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10282		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2492099	RICKY'S	
CORRESPONDENCE DATA			
Fax Number:	(212)402-4283		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2124024282		
Email:	shahn@stevenhahnlaw.com		
Correspondent Name:	Steven Hahn, Esq.		
Address Line 1:	17 John Street, Suite 11F		
Address Line 4:	New York, NEW YORK 10038		
NAME OF SUBMITTER:	Steven Hahn		
Signature:	/s/ Steven Hahn		
Date:	03/18/2005		

Total Attachments: 3
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**TRADEMARK
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OP \$40.00 2492099

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made and entered on March 13, 2005, by and between Al Kenig ("Assignor") and Ricky Kenig ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignor is the owner of the trademark as described in Exhibit A attached hereto and incorporated by reference herein (the "Mark"); and

Whereas, Assignor wishes to assign his rights in the Mark to Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. ASSIGNMENT: Assignor hereby assigns, sells and transfers to Assignee all of his/her/its rights, title and interest in and to the Mark, including, but not limited to: (i) all registration rights with respect to the Mark, (ii) any rights to prepare derivative Mark, (iii) any goodwill related to the Mark, and (iv) all income, royalties or claims relating to the Mark due or payable on or after the date of this Assignment.

2. ASSIGNOR'S REPRESENTATIONS: Assignor represents and warrants (i) that Assignor is the exclusive owner of the Mark, (ii) that Assignor possesses all rights, title and interest in and to the Mark, (iii) that Assignor has the power to enter into this Assignment, (iv) that the Mark do not infringe on the rights of any other person or entity, and (iv) that the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.

3. CONTINUING OBLIGATIONS: Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.

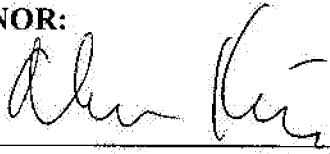
4. BINDING EFFECT: The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.

5. GOVERNING LAW: This Assignment shall be governed by and construed in accordance with the laws of the State of New York.

[Remainder of this page intentionally left blank]

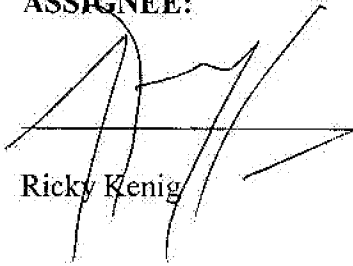
IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed the day and year first above written.

ASSIGNOR:



Al Kenig

ASSIGNEE:



Ricky Kenig

EXHIBIT A

DESCRIPTION OF MARK

Word Mark: RICKY'S
Serial Number: 75903434
Registration Number: 2492099
Filing Date: January 25, 2000
Published for Opposition: July 3, 2001
Registration Date: September 25, 2001

Goods and Services:

IC 003. US 001 004 006 050 051 052. G & S: Make-up and hair care products, namely shampoo, conditioner and hair gel. FIRST USE: 19900529. FIRST USE IN COMMERCE: 19900529

IC 020. US 002 013 022 025 032 050. G & S: plastic cosmetic containers. FIRST USE: 19890527. FIRST USE IN COMMERCE: 19890527

IC 026. US 037 039 040 042 050. G & S: non-electric hair curlers and wigs. FIRST USE: 19900529. FIRST USE IN COMMERCE: 19900529

IC 035. US 100 101 102. G & S: retail store services featuring cosmetics, skin and hair care products and cosmetic containers. FIRST USE: 19890529. FIRST USE IN COMMERCE: 19890529