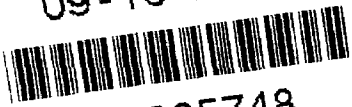


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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Max Ule & Company, Inc. 3.1-04
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other (New York)
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Max Ule Advertising (continued)
Internal Address: & Marketing, Inc.
Street Address: 140 Broadway, 44th Floor
City: New York State: NY Zip: 10005
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State New York
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 02-27-04

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 1474496, 1812420
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Erik M. Pelton, Attorney at Law
Internal Address:
Street Address: 1408 North Fillmore Street Suite 2
City: Arlington State: VA Zip: 22201

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Erik M. Pelton, Attorney
Name of Person Signing
Signature
Date 02/27/2004
Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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02/27/04

TRADEMARK REEL: 003050 FRAME: 0498

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

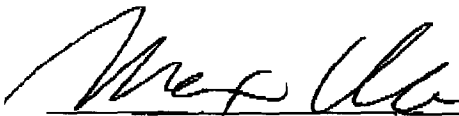
Registrant: Max Ule & Company, Inc.
Reg. No: 1812420
Reg. Date: 12-21-1993
Mark: MAXI-QUOTE

ASSIGNMENT OF REGISTRATION

Whereas Max Ule & Company, Inc. of 140 Broadway, 44th Floor, New York, NY 10005 (hereinafter "ASSIGNOR") is owner of the mark which is registered in the United States Patent and Trademark Office, Registration No. 1812420, dated December 21, 1993; and

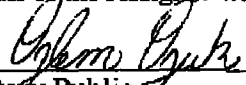
Whereas Max Ule Advertising & Marketing, Inc. of 140 Broadway, 44th Floor, New York, NY 10005 (hereinafter "ASSIGNEE") is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration of said mark.

By: 
Max Ule
President, Max Ule & Company, Inc.
Date: 2/27/2004

STATE OF New York)
) SS
COUNTY OF Kings)

On this 27 day of February, 2004 the above signatory, known to me to be the President of Max Ule & Company, Inc., the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act [on behalf of the Assignor with authority to do so] for the purpose set forth.


Notary Public
My Commission Expires: 1/27/07

OZLEM OZUK
Notary Public, State of New York
No. 0102908856
Qualified in Kings County
My Commission Expires 01/27/2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Registrant: Max Ule & Company, Inc.
Reg. No: 1474496
Reg. Date: 01-26-1988
Mark: TICKERSCREEN

ASSIGNMENT OF REGISTRATION

Whereas Max Ule & Company, Inc. of 140 Broadway, 44th Floor, New York, NY 10005 (hereinafter "ASSIGNOR") is owner of the mark which is registered in the United States Patent and Trademark Office, Registration No. 1474496, dated January 26, 1988; and

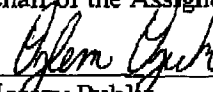
Whereas Max Ule Advertising & Marketing, Inc. of 140 Broadway, 44th Floor, New York, NY 10005 (hereinafter "ASSIGNEE") is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration of said mark.

By: 
Max Ule
President, Max Ule & Company, Inc.
Date: 2/27/2004

STATE OF New York)
) SS
COUNTY OF Kings)

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Notary Public
My Commission Expires: 1-27-07

OZLEM OZUK
Notary Public, State of New York
No. 0102808855
Qualified in Kings County
My Commission Expires 01/27/2007