

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unified Products, Inc.		03/24/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TH Foods, Inc.		
Street Address:	2154 Harlem Road		
City:	Loves Park		
State/Country:	ILLINOIS		
Postal Code:	61111		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2234394	CRUNCH MASTER	
CORRESPONDENCE DATA			
Fax Number:	(310)378-0000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3103784797		
Email:	miyoshi@vel.net		
Correspondent Name:	David Miyoshi		
Address Line 1:	1055 Wilshire Blvd.		
Address Line 2:	Suite 1890		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	David Miyoshi		
Signature:	/David Miyoshi/		
Date:	03/30/2005		
Total Attachments: 1			

OP \$40.00 2234394

ATTN: MRS. MORI



Unified Products, Inc.

Product Integration to the Global Village.

TRADEMARK ASSIGNMENT

WHEREAS, Unified Products, Inc., a corporation organized and existing under and by virtue of the laws of California, and having a place of business at 20001 South Western Avenue, Torrance, California 94501, herein below called "Assignor", owns and has used in its business the following trademarks and trademark registrations:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
CRUNCHMASTER & DESIGN	2,234,384 (U.S.)	April 29, 2003
CRUNCHMASTER DOLL DESIGN	TMA522,328 (Canada)	November 13, 2003
CRUNCHMASTER DESIGN	TMA558,430 (Canada)	November 13, 2003
and		

WHEREAS, TH Foods, Inc., a corporation organized and existing under and by virtue of the laws of Illinois, and having a place of business at 2154 Harlem Road, Loves Park, Illinois 61111, herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of Three Dollars (\$3.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

UNIFIED PRODUCTS, INC.

Dated: March 24, 2005

By: 
Masakuni Watanabe, President

TH FOODS, INC.

Dated: March 24, 2005

By: 
Shinsaku Mori, President