TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Unified Products, Inc.		03/30/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	TH FOODS, INC.	
Street Address:	2154 Harlem Road	
City:	Loves Park	
State/Country:	ILLINOIS	
Postal Code:	61111	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2234394	CRUNCH MASTER

CORRESPONDENCE DATA

Fax Number: (312)245-7467

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-245-7500

Email: gkobayashi@masudafunai.com

Correspondent Name: Masuda, Funai, Eifert & Mitchell, Ltd.

Address Line 1: 203 North LaSalle Street

Address Line 2: Suite 2500

Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	George H. Kobayashi
Signature:	/George H. Kobyashi/
Date:	03/30/2005

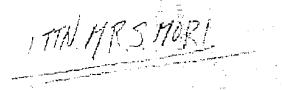
Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Unified Products, Inc., a corporation organized and existing under and by virtue of the laws of California, and having a place of business at 20001 South Western Avenue, Torrance, California 94501, herein below called "Assignor", owns and has used in its business the following trademarks and trademark registrations:

TRADEMARK CRUNCHMASTER & DESIGN --CRUNCHMASTER DOLL DESIGN CRUNCHMASTER DESIGN

REG. NO 2,234,384 (U.S.) TMA522,328 (Canada) TMA558,430 (Canada)

REG. DATE April 29, 2003 November 13, 2003 November 13, 2003

: and

WHEREAS, TH Foods, Inc., a corporation organized and existing under and by virtue of the laws of Illinois, and having a place of business at 2154 Harlem Road, Loves Park, Illinois 61111, herein below called "Assignee" is desirous of acquiring the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of Three Dollars (\$3.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

	UNIFIED PRODUCTS, INC.
Dated: March 24, 2005	By: Masakuni Watanabe, President
	TH FOODS, INC.
Dated: March 24, 2005	By:
	Shinsaku Mori, President

RECORDED: 03/30/2005
Western Auction + Torrollier, CA 90501-1306 - (\$10) 351-0500 + fex (\$70,7351-0500 + fex (\$70, REEL: 003057 FRAME: 0600