

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Unified Products, Inc. | | 03/30/2005 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | TH FOODS, INC. | | |
| Street Address: | 2154 Harlem Road | | |
| City: | Loves Park | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 61111 | | |
| Entity Type: | CORPORATION: ILLINOIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2234394 | CRUNCH MASTER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)245-7467 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312-245-7500 | | |
| Email: | gkobayashi@masudafunai.com | | |
| Correspondent Name: | Masuda, Funai, Eifert & Mitchell, Ltd. | | |
| Address Line 1: | 203 North LaSalle Street | | |
| Address Line 2: | Suite 2500 | | |
| Address Line 4: | Chicago, ILLINOIS 60601 | | |
| NAME OF SUBMITTER: | George H. Kobayashi | | |
| Signature: | /George H. Kobayashi/ | | |
| Date: | 03/30/2005 | | |

OP \$40.00 2234394

Total Attachments: 1

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**TRADEMARK
 REEL: 003057 FRAME: 0598**

1 TTA MRS MORI



Unified Products, Inc.

Product Integration to the Global Village.

TRADEMARK ASSIGNMENT

WHEREAS, Unified Products, Inc., a corporation organized and existing under and by virtue of the laws of California, and having a place of business at 20001 South Western Avenue, Torrance, California 94501, herein below called "Assignor", owns and has used in its business the following trademarks and trademark registrations:

| TRADEMARK | REG. NO. | REG. DATE |
|--------------------------|---------------------|-------------------|
| CRUNCHMASTER & DESIGN | 2,234,384 (U.S.) | April 29, 2003 |
| CRUNCHMASTER DOLL DESIGN | TMA522,328 (Canada) | November 13, 2003 |
| CRUNCHMASTER DESIGN | TMA558,430 (Canada) | November 13, 2003 |

; and

WHEREAS, TH Foods, Inc., a corporation organized and existing under and by virtue of the laws of Illinois, and having a place of business at 2154 Harlem Road, Loves Park, Illinois 61111, herein below called "Assignee" is desirous of acquiring the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of Three Dollars (\$3.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

UNIFIED PRODUCTS, INC.

Dated: March 24, 2005

By: 
Masakuni Watanabe, President

TH FOODS, INC.

Dated: March 24, 2005

By: _____
Shinsaku Mori, President