

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beam's Industries, Inc.		03/31/2005	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	RetractaStrap, L.L.C.		
Street Address:	3233 E. Memorial Rd.		
Internal Address:	Suite 101		
City:	Edmond		
State/Country:	OKLAHOMA		
Postal Code:	73013		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2649118	RETRACTASTRAP	
CORRESPONDENCE DATA			
Fax Number:	(405)607-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	405-607-8600		
Email:	mike_smith@okpatents.com		
Correspondent Name:	Michael H. Smith		
Address Line 1:	P.O. Box 16370		
Address Line 4:	Oklahoma City, OKLAHOMA 73113		
NAME OF SUBMITTER:	Michael H. Smith		
Signature:	/Michael H. Smith/		
Date:	04/06/2005		

Total Attachments: 1

**TRADEMARK
 REEL: 003060 FRAME: 0698**

OP \$40.00 2649118

A S S I G N M E N T

WHEREAS, Beam's Industries, Inc., a Oklahoma corporation having a principal place of business at 10579 S. Sunnyslane, Oklahoma City, OK 73160 ("ASSIGNOR"), has adopted and used the following trademark ("MARK"), which MARK is registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>
RETRACTASTRAP	2,649,118	November 12, 2002

WHEREAS, RetractaStrap, L.L.C., an Oklahoma Limited Liability Company having a place of business at 3233 E. Memorial Rd., St. 101, Edmond, OK 73013 ("ASSIGNEE") is desirous of acquiring the MARK and the registration therefor;

NOW, THEREFORE, in consideration of Ten Dollars (\$ 10) and other good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the MARK and said registration therefor, together with the goodwill of the business symbolized by the MARK and said registrations, and including (but not by way of limitation) the right to sue and collect and keep damages for past infringements thereof.

This Agreement is effective as of 31 Mar 05.

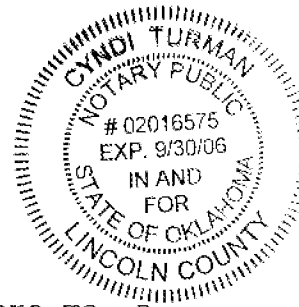
Signed this 31st day of March, 2005

Beam's Industries, Inc.

By: [Signature]
James M. Bosley, President

ACKNOWLEDGEMENT

STATE OF Oklahoma)
) SS
COUNTY OF Lincoln)



The foregoing instrument was acknowledged before me, a Notary Public, on this the 31st day of March, 2005 by Cyndi Turman, Asst. Service of Beam's Industries.
(Name) (Title) (Corporation)

9/30/06
My Commission Expires

[Signature]
Notary Public