


# RECORDATION FORM COVER SHEET TRADEMARKS ONLY


U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Michael Adam Lisowski</p> <p><input checked="" type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Fashiontv.com GmbH  Promenadeplatz  9, D-80333 Munich, Germany</p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation <u>Germany</u>  <input type="checkbox"/> Other _____</p> <p>Domestic representative is attached:                      <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Additional name(s) &amp; address(es) attached?              <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input type="checkbox"/> Assignment                              <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement                  <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: February 22, 2005</p>	<p>4. (A.) Trademark Application No.(s)</p> <p>4. (B.) Trademark Registration No.(s)</p> <p style="text-align: center;">2,821,961</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Correspondence should be mailed to:</p> <p style="text-align: center;"><b>JULIE B. SEYLER</b>  <b>ABELMAN, FRAYNE &amp; SCHWAB</b>  150 East 42nd Street  New York, New York 10017-5612</p>	<p>6. Total number of applications and registrations involved:..... <span style="border: 1px solid black; padding: 2px 10px;">1</span></p>
<p><b>CERTIFICATE OF FACSIMILE TRANSMISSION</b>  Date of Deposit: <u>March 10, 2005</u>  I hereby certify that this correspondence is being facsimile transmitted to the United States Assignment Division, box Assignments, CG-4, 1213 Jefferson Davis Hwy, Suite 320, Washington, DC 20231  <u>JULIE B. SEYLER</u>  (Name of person mailing paper or fee)</p> <p style="text-align: center;">  _____  (Signature of person mailing paper or fee)</p>	<p>7. Total fee (37 CFR 3.41): ..... \$ <u>40.00</u></p> <p><input type="checkbox"/> Enclosed  (The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)</p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account  Deposit account number: <u>01-0035</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>

DO NOT USE THIS SPACE

8. Statement and signature.  
*To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.*

JULIE B. SEYLER                                            March 10, 2005  
Name of Person Signing                      Signature                      Date

Total number of pages comprising cover sheet:  

CH \$40.00 010035 2821961

**ASSIGNMENT**

WHEREAS, Michael Adam Lisowski, a French citizen, with a business address at 22 avenue Foch F- 75016 Paris, France, (hereinafter called the Assignor), has adopted the following trademark registration in the United States Patent and Trademark Office:

TRADEMARK	REG. DATE	REG. NO.
DIAMOND DEVICE	March 16, 2004	2,821,961

AND WHEREAS, Fashiontv.com GmbH, a corporation organized and existing under the laws of Germany, with an office at Promenadeplatz 9, D-80333 Munich, Germany, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark, trademark application, and the eventual registration thereof;

NOW THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign, and transfer unto said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark and trademark application, and trademark registration together with that portion of the ongoing and existing business to which the trademark pertains, and together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instruments this

*Ad* day of *February*, 2005.

MICHAEL ADAM LISOWSKI

(By)

*[Signature]*  
ASSIGNOR

*as duly appointed representative*