

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Conversion and Name Change		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Zondervan Corporation		03/11/2005	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Zondervan Corporation L.L.C.
<b>Street Address:</b>	10 East 53rd Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10022
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 57**

Property Type	Number	Word Mark
Serial Number:	76315861	2:52 SOUL GEAR
Registration Number:	2767629	2:52 SOUL GEAR
Registration Number:	2923154	ACCENTS OF FAITH
Registration Number:	1628119	AUDIO PAGES
Registration Number:	2070043	CHURCHSOURCE
Registration Number:	2214791	COUNTERPOINTS
Registration Number:	1834615	DAYBREAKS
Registration Number:	2806872	FRAMES OF FAITH
Registration Number:	2747338	GIRLS FOR GOD
Registration Number:	2691562	GLOWFISH
Registration Number:	2378992	GOLD 'N' HONEY
Registration Number:	2215393	I WANT TO KNOW
Registration Number:	2525074	INSPIRIO
Registration Number:	2645383	INSPIRIO

CH \$1440.00 76315861

Registration Number:	2536365	INSPIRIO
Registration Number:	2510478	INSPIRIO
Registration Number:	2536366	INSPIRIO
Registration Number:	2525073	I N S P I R I O
Registration Number:	2510479	INSPIRIO
Registration Number:	2645384	INSPIRIO
Serial Number:	78462015	KISSES OF SUNSHINE
Serial Number:	78342300	LINTBALL LEO
Registration Number:	2629326	LITTLE ONES TO HIM BELONG
Registration Number:	1804381	
Registration Number:	2132796	MY BIBLE FRIENDS
Registration Number:	2261455	ONE TO GROW ON
Registration Number:	2304621	PEEK-A-BIBLE
Registration Number:	2799322	PRADIS
Registration Number:	2049956	PRAYER PARTNERS
Registration Number:	2191442	PRESENT TIME
Registration Number:	2114830	SCRIPTURE KEEPERS
Registration Number:	2087849	STREAMS IN THE DESERT
Registration Number:	2649506	THE ADVENTURE BIBLE
Serial Number:	78592162	TIMELESS TRUTH IN TODAY'S LANGUAGE
Serial Number:	78592182	TIMELESS TRUTH IN TODAY'S LANGUAGE
Serial Number:	78592180	TIMELESS TRUTH IN TODAY'S LANGUAGE
Serial Number:	78592171	TIMELESS TRUTH. TODAY'S LANGUAGE.
Serial Number:	78592184	TIMELESS TRUTH. TODAY'S LANGUAGE.
Serial Number:	78592175	TIMELESS TRUTH. TODAY'S LANGUAGE.
Serial Number:	78592200	TRUE IDENTITY
Registration Number:	2911220	TRUE IMAGES
Registration Number:	2261148	TRUSTED BY PARENTS. LOVED BY KIDS.
Serial Number:	76248905	WE HAVE A GIFT FOR INSPIRATION
Serial Number:	76248909	WE HAVE A GIFT FOR INSPIRATION
Serial Number:	76248904	WE HAVE A GIFT FOR INSPIRATION
Serial Number:	76248908	WE HAVE A GIFT FOR INSPIRATION
Serial Number:	78446463	WORD ON THE STREET
Serial Number:	78453365	WORD ON THE STREET
Serial Number:	78453371	WORD ON THE STREET

Serial Number:	78453374	WORD ON THE STREET
Serial Number:	78453380	WORD ON THE STREET
Registration Number:	2547730	ZONDERKIDZ
Registration Number:	1369913	ZONDERVAN
Registration Number:	2893145	ZONDERVAN
Registration Number:	2782078	ZONDERVAN
Registration Number:	2786603	ZONDERVAN
Registration Number:	2625445	ZONDERVAN GROUPWARE

**CORRESPONDENCE DATA**

Fax Number: (212)852-7217  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-852-7729  
Email: dvoss@newscorp.com  
Correspondent Name: Michelle V. Francis  
Address Line 1: 1211 Avenue of the Americas  
Address Line 2: 4th Floor  
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Michelle V. Francis
Signature:	/Michelle V. Francis, Esq./
Date:	04/07/2005

Total Attachments: 2  
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# Delaware

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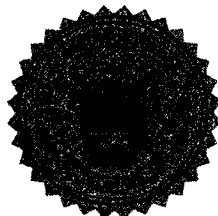
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "THE ZONDERVAN CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THE ZONDERVAN CORPORATION" TO "THE ZONDERVAN CORPORATION L.L.C.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2005, AT 11:39 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3920444 8100V

050206022



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 3737600

DATE: 03-11-05

TRADEMARK  
REEL: 003061 FRAME: 0586

**CERTIFICATE OF CONVERSION  
OF  
THE ZONDERVAN CORPORATION,  
A DELAWARE CORPORATION  
TO  
THE ZONDERVAN CORPORATION L.L.C.,  
A DELAWARE LIMITED LIABILITY COMPANY**

(Under Section 266 of the Delaware General Corporation Law)

It is hereby certified that

1. The name of the Delaware corporation immediately prior to the filing of this Certificate of Conversion with the Secretary of State of the State of Delaware is The Zondervan Corporation.
2. The date of filing of such corporation's original Certificate of Incorporation with the Secretary of State of the State of Delaware was March 10, 2005.
3. The Zondervan Corporation is converted to a Delaware limited liability company whose name is The Zondervan Corporation L.L.C., as set forth in the Certificate of Formation of The Zondervan Corporation L.L.C. filed concurrently with this Certificate of Conversion with the Secretary of State of the State of Delaware.
4. The conversion has been approved in accordance with Section 266 of the Delaware General Corporation Law.

Executed on March 11, 2005.

/s/ Christopher L. Goff

By: Christopher L. Goff

Title: Authorized Officer

*State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 11:47 AM 03/11/2005  
FILED 11:39 AM 03/11/2005  
SRV 050206022 - 3920444 FILE*

NAVY - 925520004 - 871049 v1