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Form PTO-1594 (Rev. 06/04) OMB Collection 0651-0027 (exp. 06/30/2005)

10-19-2004

DEPARTMENT OF COMMERCE Patent and Trademark Office



102862087

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Citadel Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) 1/1/02

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of Name
- TO CORRECT WRONG REG # 1869985 ON REEL/FRAME 2577/089

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: American Consumer Alliance, Inc.
Internal Address: Five Concourse Parkway, Suite 3000
Address: Atlanta, GA 30328

Street Address:

City:

State:

Country: Zip:

Association Citizenship

General Partnership Citizenship 10/12/02

Limited Partnership Citizenship

Corporation Citizenship TX

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,869,958

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: CELINA BUFANO

Internal Address:

Street Address: Five Concourse Parkway Ste 3000

City: Atlanta

State: GA Zip: 30328

Phone Number: 678 259 8085

Fax Number: 278 259 8068

Email Address: cbufano@aca-inc.org

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information: N/A

a. Credit Card Last 4 Numbers Expiration Date

b. Deposit Account Number Authorized User Name

9. Signature: Celina Bufano

Signature

CELINA BUFANO

Name of Person Signing

10/1/04

Date

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

10/18/2004 ECOOPER 00000083 1869758

01 FC:8521

40.00 DP

TRADEMARK REEL: 003063 FRAME: 0989

Rev 06 9/9/02



09-09-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2008) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Citadel Group Inc.

9.9.02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 01/01/2002

2. Name and address of receiving party(ies)

Name: American Consumer Alliance, Inc.

Internal Address:

Address:

Street Address: 1117 Perimeter Ctr. West, #500

City: Atlanta State: GA Zip: 30338

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Texas Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/033121 76/941164 76/941163

B. Trademark Registration No.(s) 1,869,985

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Celina Bufano

Internal Address:

Street Address: 1117 Perimeter Center West

Suite 500

City: Atlanta State: GA Zip: 30338

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41) \$ 160.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

N/A

DO NOT USE THIS SPACE

9. Signature.

Celina Bufano

Name of Person Signing

Celina A. Bufano Signature

9/6/02 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

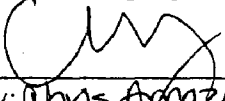
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark PRIVACYSHIELD, for providing standards and ensuring compliance with those standards for commercial businesses in the receipt, handling and distribution of confidential consumer information, throughout the United States, Application Serial No. 75/941164; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;

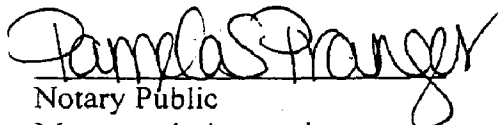
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

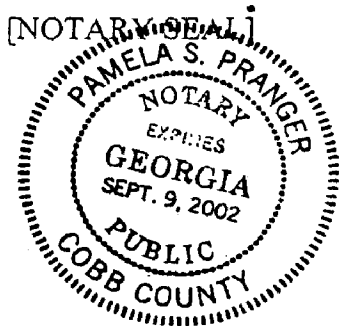
CITADEL GROUP, INC.


By: Chris Amazeen

STATE OF GEORGIA) ss
COUNTY OF FULTON)

The foregoing instrument was acknowledged before me this 1st day of January, 2002 by Chris Amazeen, who is personally known to me.


Notary Public
My commission expires:



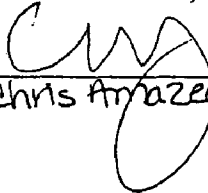
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark PRIVACYSHIELD, for providing insurance and financial information for others, namely searching and reporting information contained in credit records, driver's license records, social security benefit records and medical records, and providing advice on how to protect and maintain financial and insurance records, throughout the United States, Application Serial No. 75/941163; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

CITADEL GROUP, INC.


By: Chris Amazeen

STATE OF GEORGIA) ss
COUNTY OF FULTON)

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Notary Public
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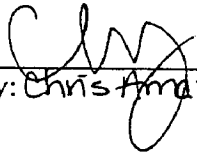
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark CREDITWATCH, for providing updated credit reports for others, throughout the United States, Application Serial No. 76/033121; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

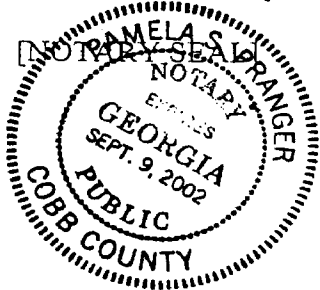
CITADEL GROUP, INC.


By: Chris Amazeen

STATE OF GEORGIA) ss
COUNTY OF FULTON)

The foregoing instrument was acknowledged before me this 1st day of January 2002 by Chris Amazeen, who is personally known to me.


Notary Public
My commission expires:



ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark CARD ALERT, for credit card registration services throughout the United States, Registration No. 1,869,985; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.


CITADEL GROUP, INC.



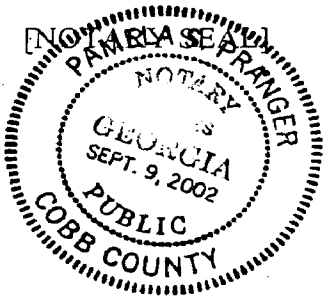
By: Chris Amazeen

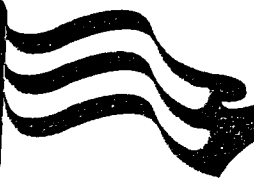
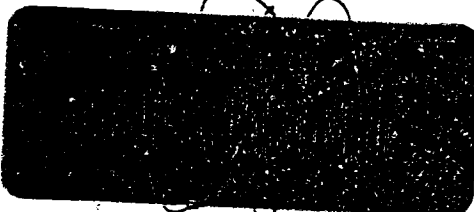
STATE OF GEORGIA) ss
COUNTY OF FULTON)

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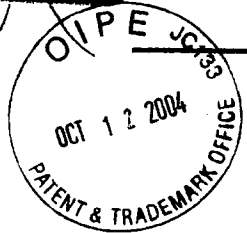
Notary Public
My commission expires:





American Consumer Alliance®

*Your partner in savings!*SM



April 30, 2002

MAY 6 2002

Reub 9/9/02

Box POST REG FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Re: Assignment of Trademarks

Dear Commissioner:

5-6-02

Enclosed please find an Assignment of Trademark for the following marks:

1. CARD ALERT – Reg. No. 1,869,985
2. CREDITWATCH – Application Serial No. 76/033121
3. PRIVACYSHIELD – Application Serial No. 76/941164
4. PRIVACYSHIELD – Application Serial No. 76/941163

along with a check in the amount of \$40.00 made payable to “USPTO Commissioner of Trademarks” for each assignment.

Please do not hesitate to contact me if you have any questions.

Very truly yours,

Celina Bufano
Celina Bufano

05/30/2002 TDIAZ1 00000025 1869985
01 FC:481 40.00 DP

05/30/2002 TDIAZ1 00000026 76033121
01 FC:481 40.00 DP

05/30/2002 TDIAZ1 00000027 76941164
01 FC:481 40.00 DP

05/30/2002 TDIAZ1 00000028 76941163
01 FC:481 40.00 DP

P.O. Box 11349 • Daytona Beach, Florida 32120-1349
(800) 324-1858 • Fax (386) 238-6463

RECORDED: 10/17/2004

TRADEMARK
REEL: 003063 FRAME: 0995

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