TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Racing Fan, Inc.		03/01/2005	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Kelly Pioneer Group, Inc.	
Street Address:	1201 Pennsylvania Avenue, NW	
City:	Washington	
State/Country:	DISTRICT OF COLUMBIA	
Postal Code:	20004	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2486656	RACING FAN

CORRESPONDENCE DATA

Fax Number: (212)202-6360

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-484-8973

Email: patricia.olivieri@timewarner.com

Correspondent Name: Paul A. Lee

Address Line 1: One Time Warner Center

Address Line 2: 14-121

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Paul A. Lee
Signature:	/Paul A. Lee/
Date:	04/15/2005
	TRADEMARK

REEL: 003067 FRAME: 0033

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Total Attachments: 1

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TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS Racing Fan, Inc. (PA corp.), d/b/a RacingFan, of 1043 Northway Mall, Pittsburgh, PA 15237 (and/or Parkway Center Mall, Pittsburgh, PA 15220) (the "Assignor"), is the owner of the following trademark/service mark registered in the United States Patent and Trademark Office (hereinafter the "Trademark"):

RACING FAN and Design

Reg. No. 2,486,656

WHEREAS Kelly Pioneer Group, Inc. (NY corp.), as agent for an undisclosed principal, of 1201 Pennsylvania Avenue, NW, Washington, DC 2004 (the "Assignee"), is desirous of acquiring the Trademark, all applications and registrations therefore, all common law rights and good will associated therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark, and any applications or registrations therefor, together with the good will of the business symbolized by the Trademark, along with the right to sue for past infringement.

Racing Fan, Inc. d/b/a RacingFan

By: Scott Wilson

Title: President

Date: March _____, 2005

State of Pennsylvania:

County of Westmoreland: ss

On the ____ day of March, 2005, before me personally came Scott Wilson, to me known, who,

being by me duly sworn, did depose and say that he resides at

____; that he is the individual described in and which executed the above instrument; and that

he signed his name thereto by authority duly held.

Notarial Seal Sharon R. Jack, Notary Public Murrysville Boro, Westmoreland County My Commission Expires Nov. 9, 2006

Member, Pennsylvania Association Of Notaries

RECORDED: 04/15/2005

TRADEMARK

Notary Public

REEL: 003067 FRAME: 0035