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10/26/04

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

ISA Design LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Execution Date(s) August 4, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Hourglass, LLC

Internal

Address: Suite C

Street Address: 3720 Campus Drive

City: Newport Beach

State: California

Country: USA Zip: 92660

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/086,587

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HOURGLASS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Morland C. Fischer

Internal Address: _____

Street Address: 2030 Main Street
Suite 1050

City: Irvine

State: CA Zip: 92614

Phone Number: (949) 476-0600

Fax Number: (949) 476-0606

Email Address: morlandf@earthlink.net

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 08-1310

Authorized User Name Morland C. Fischer

9. Signature: Morland Fischer
Signature

October 22, 2004
Date

Morland C. Fischer

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
REEL: 003071 FRAME: 0644

ASSIGNMENT OF TRADEMARK APPLICATION

ISA Design LLC (hereinafter "ISA") of Newport Beach, California has adopted and used in interstate commerce the trademark HOURGLASS (hereinafter "TRADEMARK"), which trademark is the subject of the following application (hereinafter "APPLICATION") filed in the U. S. Patent and Trademark Office:

Application Serial No. 76/086,587
filed July 10, 2000 for the mark
HOURGLASS now being used
on goods in International Class 3.

Hourglass, LLC (hereinafter "HOURGLASS"), a limited liability company of California, residing at 3720 Campus Drive, Suite C, Newport Beach, California 92660 is desirous of acquiring said TRADEMARK and said APPLICATION therefor.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ISA does hereby assign unto HOURGLASS all right, title and interest and to said APPLICATION as well as said TRADEMARK together with the goodwill of the business symbolized thereby.

In testimony whereof, ISA through its authorized official hereby executes this Assignment on this 14 day of August 2004.

For: ISA Design LLC (ISA)

By: Carisa Jones

Title: _____



10-26-2004

U.S. Patent & TMOfc/TM Mail RcptDt. #72