

11-03-2004

DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION
TRADEMARK



102874632

To the Director of the U. S. Patent and Trademark Office

1. Name of conveying party(ies)/Execution Date(s):

Telephone Marketing Group, LLC

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other _____

Citizenship (see guidelines) Illinois/U.S.A.

Execution Date(s) October 14, 2004

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Ocean Marketing Group, LLC

Internal

Address: _____

Street Address: 9124 North 66th Place

City: Paradise Valley

State: AZ

Country: U.S.A. Zip: 85253

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Minnesota/U.S.A.
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,621,290

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

1-800-RESULTS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Petersen

Internal Address: Holland & Knight LLP

Street Address: 131 S. Dearborn St., 30th Fl.

City: Chicago

State: IL Zip: 60603

Phone Number: 312-578-6689

Fax Number: 312-578-6666

Email Address: scott.petersen@hklaw.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-1794

Authorized User Name Scott W. Petersen

9. Signature:

Scott W. Petersen

Signature

10/27/04

Date

Scott W. Petersen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment/Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

11/02/2004 ECDOPER 00000175 2621290

01 FC:8521

40.00 DP

TRADEMARK
REEL: 003071 FRAME: 0779

ASSIGNMENT

WHEREAS, Telephone Marketing Group, LLC, a corporation duly organized under the laws of Illinois having an office and place of business at 9124 North 66th Place, Paradise Valley, AZ 85253, having a registration in the United States for the following trademark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registered</u>
1-800-RESULTS	2,621,290	September 17, 2002


and whereas, Ocean Marketing Group, LLC a company duly organized under the laws of Minnesota, having an office and place of business at 9124 North 66th Place, Paradise Valley, AZ 85253, is desirous of acquiring said trademarks, the registrations thereof, and the good will of the business associated therewith.

NOW, THEREFORE, for the good and valuable consideration of \$100.00 (One Hundred Dollars) the receipt and sufficiency of which is hereby acknowledged and confessed, Telephone Marketing Group, LLC hereby sells, assigns, transfers and sets over unto Ocean Marketing Group, LLC the entire right, title, and interest in and to said trademark applications, together with the goodwill of the business in connection with which the trademarks and registrations have been and is being used, all rights to continue said registrations, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademarks.

IN WITNESS WHEREOF, Telephone Marketing Group, LLC has caused this Assignment to be executed on this 14th day of October, 2004.

ASSIGNOR:

Telephone Marketing Group, LLC


Authorized Signature

Charles R. Bulkin
Printed Name and Title

661348_v25

Managing Member

October 27, 2004

SCOTT W. PETERSEN
312-578.6689
scott.petersen@hklaw.com

Mail Stop Assignment Recordation Services
Director of the USPTO
P.O. Box 1450
Alexandria, VA 22231-1450

Re: Assignor: Telephone Marketing Group, LLC
Assignee: Ocean Marketing Group, LLC
U.S. Reg. No.: 2,621,290

Commissioner:

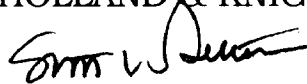
I am enclosing the Assignment, Recordation Form Cover Sheet and a check in the amount of \$40.00 covering the requisite USPTO fees to assign the trademark to Ocean Marketing Group, LLC.

The Commissioner is hereby authorized to charge any fees due or to credit any overpayment to Deposit Account No. 50-1794.

Please advise me of the recordation of this Assignment. Thank you.

Very truly yours,

HOLLAND & KNIGHT LLP



Scott W. Petersen

Enclosures

660252_v1