

11-1-04

11-03-2004

RCE  
Office

# RECORDATION FORM COVER TRADEMARKS OF



102874646

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)/Execution Date(s):

Results Marketing Group, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Illinois/U.S.A.

Execution Date(s) October 14, 2004

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Ocean Marketing Group, LLC

Internal

Address:

Street Address: 9124 North 66th Place

City: Paradise Valley

State: AZ

Country: U.S.A. Zip: 85253

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship Minnesota/U.S.A.  
Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/571,880 and 76/571,881

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Petersen

Internal Address: Holland & Knight LLP

Street Address: 131 S. Dearborn St., 30th Fl.

City: Chicago

State: IL Zip: 60603

Phone Number: 312-578-6689

Fax Number: 312-578-6666

Email Address: scott.petersen@hklaw.com

### 6. Total number of applications and registrations involved:

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

### 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 50-1794  
Authorized User Name Scott W. Petersen

### 9. Signature:

Scott W. Petersen  
Signature

10/27/04  
Date

Scott W. Petersen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OFFICE OF PUBLIC RECORDS  
FINANCE SECTION  
NOV 11 AM 8:59

11/02/2004 EDUPER 0000174 76571880  
40.00 DP  
25.00 DP  
01 FC: 6521  
02 FC: 6522

**ASSIGNMENT**

WHEREAS, Results Marketing Group, LLC, a corporation duly organized under the laws of Illinois having an office and place of business at 9124 North 66<sup>th</sup> Place, Paradise Valley, AZ 85253, having applications in the United States for the following trademarks:

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
MEGA RESULTS	76/571,880	January 26, 2004
RESULTS YOU CAN MEASURE	76/571,881	January 26, 2004

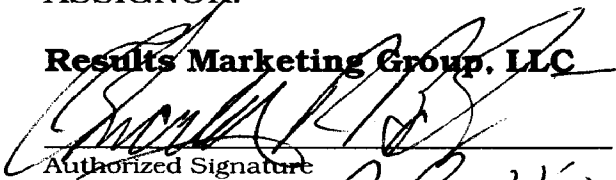
and whereas, Ocean Marketing Group, LLC a company duly organized under the laws of Minnesota, having an office and place of business at 9124 North 66<sup>th</sup> Place, Paradise Valley, AZ 85253, is desirous of acquiring said trademarks, the registrations thereof, and the good will of the business associated therewith.

NOW, THEREFORE, for the good and valuable consideration of \$100.00 (One Hundred Dollars) the receipt and sufficiency of which is hereby acknowledged and confessed, Results Marketing Group, LLC hereby sells, assigns, transfers and sets over unto Ocean Marketing Group, LLC the entire right, title, and interest in and to said trademark applications, together with the goodwill of the business in connection with which the trademarks and registrations have been and is being used, all rights to continue said registrations, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademarks.

IN WITNESS WHEREOF, Results Marketing Group, LLC has caused this Assignment to be executed on this 14<sup>th</sup> day of October, 2004.

ASSIGNOR:

**Results Marketing Group, LLC**



Authorized Signature

Charles R Bullfinch  
Managing Member

Printed Name and Title  
# 661348\_v24