Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Crozer-Keystone Health System		04/19/2005	CORPORATION: PENNSYLVANIA

## **RECEIVING PARTY DATA**

Name:	Healthplex, L.L.C.	
Street Address:	233 East Wacker Drive	
Internal Address:	37th Floor	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60601	
Entity Type:	Limited Liability Company: ILLINOIS	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1984274	HEALTHPLEX

### **CORRESPONDENCE DATA**

Fax Number: (312)269-8869

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3123468000

Email: bharaguchi@seyfarth.com

Correspondent Name: Bruce Haraguchi

Address Line 1: 55 E. Monroe, Suite 4300
Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Bruce Haraguchi
Signature:	/Bruce Haraguchi/
Date:	04/26/2005

Total Attachments: 1

TRADEMARK REEL: 003073 FRAME: 0064

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#### SERVICE MARK ASSIGNMENT

WHEREAS, Crozer-Keystone Health System ("Crozer"), a Pennsylvania not-for-profit corporation having its principal office and place of business at Healthplex Pavilion II, 100 West Sproul Road, Springfield, Pennsylvania 19064, represents that it is the sole and rightful owner of the trade name and service mark HEALTHPLEX for real estate management services, real estate development services, health spa services, sports club services, and fitness and wellness centers in the U.S. ("the Mark"), and that it owns the following federal registration free from any encumbrance or third-party interest:

HEALTHPLEX

U.S. Registration. No. 1984274

Class 36: Real estate management services Class 37: Real estate development services

Class 42: Health spa services

AND WHEREAS, Healthplex, L.L.C., an Illinois limited liability company having its principal office and place of business at c/o Citadel Group Limited, 233 East Wacker Drive, 37th Floor, Chicago, Illinois 60601 is acquiring from Crozer all of the business associated with the Mark and desires to own the Mark and registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Crozer assigns, transfers and sets over to Healthplex, L.L.C., the entire right, title, and interest in and to the above-identified HEALTHPLEX trade name, Mark, registration, and all of the goodwill associated therewith.

Date: April \_\_\_\_\_\_, 2005

**CROZER-KEYSTONE HEALTH SYSTEM** 

By: Jount Ruhard

Name: Joan K. Richards

Title: Executive Vice President and

Chief Operating Officer

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TRADEMARK
REEL: 003073 FRAME: 0066

RECORDED: 04/26/2005