

**TRADEMA**



11-16-2004

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Docket No.:  
**44846.0002**

**3 ONLY**

Tab settings → → → ▼ ▼

To the Director of the United States Patent and

102881596

ached original documents or copy thereof.

1. Name of conveying party(ies):

**STONEBRIDGE MARKETING, LLC**

11-12-04

- Individual(s)
- General Partnership
- Corporation-State **Arkansas**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **August 12, 2004**

2. Name and address of receiving party(ies):

Name: **U.S. Digital Television, Inc.**

Internal Address:

Street Address: **12552 South 125 West**

City: **Draper** State: **UT** ZIP: **84020**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Utah**
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark / Service Mark Application No.(s)

\*see attached list

B. Trademark / Service Mark Registration No.(s)

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Shahpar Shahpar**

Internal Address: **SNELL & WILMER LLP**

Street Address: **One Arizona Center**

**400 East Van Buren**

City: **Phoenix** State: **AZ** ZIP: **85004**

6. Total number of applications and registrations involved: **4**

7. Total fee (37 CFR 3.41):.....\$ **\$115.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**19-2814**

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Shahpar Shahpar, Reg. No. 45,875**

Name of Person Signing

Signature

**11-8-04**

Date

Total number of pages including cover sheet, attachments, and **4**

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**  
**REEL: 003078 FRAME: 0846**

11/15/2004 ECOOPER 0000046 7816/261  
40.00 DP  
75.00 DP  
01 FC:8581  
02 FC:8582

**United States Trademark Applications**

4.A. 78/166,261      78/166,276      78/166,272      78/166,263

**TRADEMARK ASSIGNMENT**

On August 1, 2003, U.S. Digital Television, Inc., a Utah corporation, with a current business mail address of 12551 South 125 West Draper, Utah 84020 (the "Assignee"), acquired certain assets of the Assignor including any rights in connection with which Assignor had a bona fide intent to use the Marks;

Assignee now desires to confirm its ownership of the Marks, Applications, and Registrations, and the goodwill symbolized thereby;

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee, its successors, assigns, and legal representatives, effective as of August 1, 2003, the full and exclusive worldwide right, title, and interest in and to the Marks, Applications, and Registrations, including the goodwill embodied therein and the right to sue for infringements and past infringements thereof; and

Assignor hereby authorizes the Director – United States Patent and Trademark Office to record this Assignment for the sole benefit of Assignee, its successors, assigns, and legal representatives.

**Assignor:**

STONEBRIDGE MARKETING, LLC

Joseph Huston  
Joseph Huston, its MEMBER

Date: 8-12-04

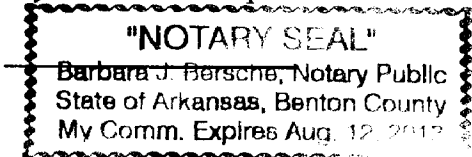
STATE OF Arkansas )  
 ) ss:  
County of Benton )

On this 12 day of August, 2004, before me, a notary public in and for said county, appeared Joseph Huston, of STONEBRIDGE MARKETING, LLC, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

Notary Public

Barbara J. Bersche

My commission expires:



## TRADEMARK ASSIGNMENT

Stonebridge Marketing, LLC, with a current business mail address of 104 SE EXEC. DR.,  
Suite 2, Brandonville, AL 37172 (the "Assignor"), obtained United States trademark applications,  
 registrations, and/or rights as follows:

<b>United States Trademark Applications/Registrations</b>		
<i>U.S. Serial No. and Filing Date or Reg. No. and Reg. Date</i>	<i>Mark</i>	<i>For the Goods/Services</i>
78/166,261 September 20, 2002	<b>USD TV</b>	Television hardware, computer hardware, computer software, and electronic apparatus for transmitting, receiving, viewing, storing, securing, converting, carrying, and processing digital electronic signals for subsequent display on a television set; set-top box, converters, monitors and controllers for facilitating the display of digital television signal
78/166,276 September 20, 2002	<b>USD TV and Design</b>	Television program distribution services, distribution of TV programs utilizing conditional access, television programming, subscription video-on-demand, video-on-demand, digital broadcasting and storage of digital TV programming, terrestrial TV broadcasting "over-the-air" using digital television broadcasting technology
78/166,272 September 20, 2002	<b>USD TV and Design</b>	Television hardware, computer hardware, computer software, and electronic apparatus for transmitting, receiving, viewing, storing, securing, converting, carrying, and processing digital electronic signals for subsequent display on a television set; set-top box, converters, monitors and controllers for facilitating the display of digital television signal
78/166,263 September 20, 2002	<b>USD TV</b>	Television program distribution services, distribution of TV programs utilizing conditional access, television programming, subscription video-on-demand, video-on-demand, digital broadcasting and storage of digital TV programming, terrestrial TV broadcasting "over-the-air" using digital television broadcasting technology
76/215,207 February 23, 2001	<b>WOW TELEVISION</b>	Consulting and design services for others in the field of wireless digital television, namely consulting with television broadcasters and local television stations in the designing of digital wireless transmission hardware and software and digital wireless reception hardware and software
76/431,926 July 18, 2002	<b>MAKING DIGITAL TV A REALITY</b>	Computer hardware, computer software, and electronic apparatus for transmitting, receiving, storing, securing, converting, carrying, and processing high-definition electronic signals for subsequent display on a television set; set-top boxes, converters, and controllers for facilitating the display of a high-definition television signal
76/431,925 July 18, 2002	<b>MAKING DIGITAL TV A REALITY</b>	Consulting and design services in the field of wireless broadcasting, namely, consulting with broadcasters in the design and implementation of hardware and software for transmitting, receiving, storing, securing, converting, carrying, and processing high-definition electronic signals for subsequent display on a television set; and aggregating and integrating audiovisual, interactive, and multicast content for subsequent display on a television set

## TRADEMARK ASSIGNMENT

<b>United States Trademark Applications/Registrations</b>		
<i>U.S. Serial No. and Filing Date or Reg. No. and Reg. Date</i>	<i>Mark</i>	<i>For the Goods/Services</i>
76/348,640 December 13, 2001	<b>WOW BOX</b>	Computer hardware and software for sending, receiving, storing, securing and processing digital television signals and other electronic data, and for managing secure electronic events and transactions
76/333,195 November 1, 2001	<b>WOW DIGITAL TV</b>	Consulting and design services for others in the field of wireless digital television, namely, consulting with television broadcasters and local television stations in the designing of digital wireless transmission hardware and software and digital wireless reception hardware and software, and aggregating, enhancing and distributing digital wireless television content from local and national television broadcasters and other content providers
76/333,194 November 1, 2001	<b>WOW DIGITAL TV</b>	Computer hardware and software for use in digital wireless television transmission and digital wireless television reception, and for use in aggregating, enhancing and distributing digital wireless television content from local and national television broadcasters and other content providers
76/215,206 February 23, 2001	<b>WOW TELEVISION</b>	Computer hardware and software use in transmitting receiving digital wireless television signals
76/215,205 February 23, 2001	<b>WOW.TV</b>	Consulting and design services for others in the field of wireless digital television, namely consulting with television broadcasters and local television stations in the designing of digital wireless transmission hardware and software and digital wireless reception hardware and software
76/215,204 February 23, 2001	<b>WOW.TV</b>	Computer hardware and software use in transmitting and receiving digital wireless television signals
76/026,941 April 17, 2000	<b>WOW INTERACTIVE NETWORK</b>	Consulting and design services for others in the field of wireless digital television, namely consulting with television broadcasters and local television stations in the drawing of digital wireless transmission hardware and software and digital wireless reception hardware and software
76/026,940 April 17, 2000	<b>WOW INTERACTIVE NETWORK</b>	Computer hardware and software used in digital wireless television transmission and digital wireless television reception
76/026,853 April 17, 2000	<b>WOW! TV</b>	Consulting and design services for others in the field of wireless digital television, namely, consulting with television broadcasters and local television stations in the designing of digital wireless transmission hardware and software and digital wireless reception hardware and software
76/026,852 April 17, 2000	<b>WOW! TV</b>	Computer hardware and software used in digital wireless television transmission and digital wireless television reception

TRADEMARK ASSIGNMENT

<b>United States Trademark Applications/Registrations</b>		
<i>U.S. Serial No. and Filing Date or Reg. No. and Reg. Date</i>	<i>Mark</i>	<i>For the Goods/Services</i>
76/026,851 April 17, 2000	<b>WOW NETWORK</b>	Consulting and design services for others in the field of wireless digital television, namely consulting with television broadcasters and local television stations in the designing of digital wireless transmission hardware and software and digital wireless reception hardware and software
76/026,850 April 17, 2000	<b>WOW NETWORK</b>	Computer hardware and software used in digital wireless television transmission and digital wireless television reception

hereinafter referred to as the "Marks", "Applications", and the "Registrations";