

11-18-2004

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



11/15/04

RECORDED  
TRADEMARK  
102884193

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

MPR Associates, Inc.

- Individual(s)
- General Partnership
- Corporation-State (North Carolina)
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) November 8, 2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Distinct Marketing Designs, Inc.

Internal

Address:

Street Address: 2300 S. Old Missouri Road

City: Springdale

State: Arkansas

Country: U.S.A. Zip: 72764

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship Delaware

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,196,075

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John E. Kelly, Esq.

Internal Address:

KELLY LOWRY & KELLEY, LLP

Street Address:

6320 Canoga Avenue, Suite 1650

City: Woodland Hills

State: California Zip: 91367

Phone Number: (818) 347-7900

Fax Number: (818) 340-2859

Email Address: rachael@kpatentlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Signature

November 12, 2004

Date

11/17/2004 BY: 0000078 2196075

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Name of Person Signing

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003079 FRAME: 0924

## TRADEMARK ASSIGNMENT

I hereby declare that Distinct Marketing Designs, Inc., a corporation of the State of Delaware, exclusively owns title to and the good will associated with the mark shown in the U.S. registration identified below:

U.S. Reg. No. 2,196,075 for MPR'S PAPERBILITIES,  
granted October 13, 1998

I declare that for good and valuable consideration, MPR Associates, Inc., a corporation of the State of North Carolina (i.e., the original registrant), assigned and transferred to DMD Industries, Inc., the above-identified registration and mark and all the good will of the business symbolized by and associated with the mark.

I further declare and give notice that DMD Industries, Inc., a corporation of the State of Arkansas, has become and by official change of its corporate name, is now designated and entitled Distinct Marketing Designs, Inc., a corporation of the state of Delaware, having its principal place of business at 2300 S. Old Missouri Road, Springdale, Arkansas 72764. A Statement Re Ownership and Corporate Name Change is attached.

The Commissioner of Patents and Trademarks is requested to record this "Trademark Assignment" in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record identified as follows:

John E. Kelly, Esq.  
KELLY LOWRY & KELLEY, LLP  
6320 Canoga Avenue, Suite 1650  
Woodland Hills, California 91367  
(818) 347-7900/Fax: (818) 340-2859

NOVEMBER 8, 2004

Date

Name:

Jerry Payton  
Jerry Payton

Title:

President

Registrant:

Distinct Marketing Designs, Inc.

**STATEMENT RE OWNERSHIP AND CORPORATE NAME CHANGE**

I am an officer of Distinct Marketing Designs, Inc., a corporation of the State of Delaware, having a principal place of business at 2300 S. Old Missouri Road, Springdale, Arkansas 72764.

Previously, the corporation was designated and entitled DMD Industries, Inc., and was a corporation of the State of Arkansas.

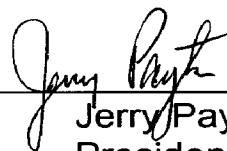
By amendment to the Articles of Incorporation. DMD Industries, Inc., a corporation of the State of Arkansas, became and by official change of its corporate name is now designated and entitled Distinct Marketing Designs, Inc., which is a corporation of the State of Delaware.

Prior to the corporate name change to Distinct Marketing Designs, Inc., the predecessor company, DMD Industries, Inc., acquired from MPR Associates, Inc., a corporation of the State of North Carolina, ownership of U.S. Reg. No. 2,196,075 for MPR'S PAPERBILITIES, granted October 13, 1998.

I declare that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true - and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code.

November 8, 2004

Date



Name:

Jerry Payton

Title:

President

Corporation:

Distinct Marketing Designs, Inc.