

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MCDOWELL HOLDINGS, INC.		04/08/2005	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	DEAD DOWN WIND, LLC		
Street Address:	1940 LINN STREET		
City:	NORTH KANSAS CITY		
State/Country:	MISSOURI		
Postal Code:	64116		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78346558	DEAD DOWN WIND	
CORRESPONDENCE DATA			
Fax Number:	(816)691-3495		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816.842.8600		
Email:	TRADEMARK@STINSONMOHECK.COM		
Correspondent Name:	LANA M. KNEDLIK		
Address Line 1:	STINSON TRADEMARK ADMINISTRATOR		
Address Line 2:	1201 WALNUT, SUITE 2800		
Address Line 4:	KANSAS CITY, MISSOURI 64106-2150		
NAME OF SUBMITTER:	LANA M. KNEDLIK		
Signature:	/LMK/		
Date:	05/10/2005		
Total Attachments: 2			

CH 78346558 \$40.00

source=Assignment of DEAD DOWN WIND#page1.tif
source=Assignment of DEAD DOWN WIND#page2.tif

ASSIGNMENT

WHEREAS, McDowell Holdings, Inc., a Missouri corporation, located at 1940 Linn Street, North Kansas City, Missouri 64116 (hereinafter the "Assignor"), is the owner of all right, title and interest in and to the following mark, and the application and/or registration thereof (hereinafter the "Mark"):

DEAD DOWN WIND Serial No. 78/346,558

WHEREAS, Dead Down Wind, LLC, a Missouri limited liability company, located at 1940 Linn Street, North Kansas City, Missouri 64116 (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark and the goodwill of the business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark, together with the application and/or registration thereof and the goodwill of the business symbolized by the Mark, including all common law rights, and all claims for damages by reason of past infringement of the Mark, with the right to sue and collect therefor.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the trademark and the application and/or registration in Assignee.

This Assignment is dated this 8th day of April, 2005.

McDowell Holdings, Inc.

By: AM

Printed name: Monte McDowell

Title: President

ACKNOWLEDGEMENT

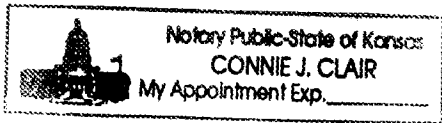
State of Kansas)

County of Johnson)

Subscribed and sworn to before me this 8th day of April, 2005.

Connie J. Clair
Notary Public

(SEAL)



MY COMMISSION EXPIRES:

January 17, 2009