Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Berkshire Fashions, Inc.		104/14/2005	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Equalizer Accessories, Ltd.	
Street Address:	930 New Durham Road	
City:	Edison	
State/Country:	NEW JERSEY	
Postal Code:	08817	
Entity Type:	CORPORATION: NEW JERSEY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76568271	BLUE INTIMATES

CORRESPONDENCE DATA

Fax Number: (732)634-3511

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7326343520

Email: jsutton@ezrasutton.com

Correspondent Name: Joseph E. Sutton Address Line 1: 900 Rt. 9 North

Address Line 4: Woodbridge, NEW JERSEY 07095

NAME OF SUBMITTER:	Joseph E Sutton
Signature:	/Joseph E Sutton/
Date:	05/19/2005

Total Attachments: 2

TRADEMARK REEL: 003088 FRAME: 0265

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TRADEMARK
REEL: 003088 FRAME: 0266

U.S. TRADEMARK ASSIGNMENT

WHEREAS, BERKSHIRE FASHIONS, INC. (hereinafter "Assignor"), a New Jersey corporation, with offices at 930 New Durham Road. Edison, New Jersey, 08817 is the owner of the entire right, title, and interest in and to the following trademark, trademark application, and the goodwill associated therewith:

BLUE INTIMATES U.S. Appln. No. 76/568,271 Filed: December 22, 2003

WHEREAS, EQUALIZER ACCESSORIES, LTD. (hereinafter "Assignee"), a New Jersey corporation, having a place of business at 930 New Durham Road, Edison, New Jersey, 08817 is desirous of acquiring the entire right, title, and interest in and to said trademark, trademark application, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor does hereby assign and transfer to Assignee all of its right, title, and interest in and to said trademark, trademark application, and the goodwill associated

therewith; and

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Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's right, title, and interest in and to said trademark and trademark application in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature hereto:

Berkshire Fashions, Inc.

Richard Dweck, VP

On this day of March, 2005, before me appeared the person who signed this instrument, who is authorized to sign this instrument on behalf of the identified corporation, who being sworn, acknowledged that he signed this instrument as a free act.

Notary Public

Debors L. Parts
Ocean County, N.J.
My Commission Expires May 12, 2009
RECORDED: 05/19/2005

TRADEMARK REEL: 003088 FRAME: 0268