

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/09/1993

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Thompson Revocable Trust		04/26/2005	TRUSTEE:

RECEIVING PARTY DATA

Name:	Thompson Family Trust
Street Address:	Route 1, 1724 Hillview Road
City:	Mishicot
State/Country:	WISCONSIN
Postal Code:	54228
Entity Type:	TRUSTEE:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1343105	BUFFALO DON'S

CORRESPONDENCE DATA

Fax Number: (414)223-5000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 414.978.5533
 Email: splagemann@whdlaw.com
 Correspondent Name: Whyte Hirschboeck Dudek S.C.
 Address Line 1: 555 East Wells Street, Suite 1900
 Address Line 2: Attn: Suzanne Plagemann
 Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Suzanne Plagemann
Signature:	/suzanneplagemann/
Date:	05/20/2005

CH \$40.00 1343105

Total Attachments: 1

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

WHEREAS, the Thompson Revocable Trust U/A Dated March 15, 1996, (the "Assignor"), is the owner of the BUFFALO DON'S trademark relating to bottled water, and the related U.S. federal registration, No. 1,343,105 registered on June 18, 1985, and the Wisconsin trademark registration, registered on November 16, 1983 (the "Mark");

WHEREAS, on July 9, 2003, all assets of the Thompson Revocable Trust U/A Dated March 15, 1996 were transferred to the Thompson Family Trust U/A Dated March 15, 1996, (the "Assignee");

WHEREAS, as part of the assignment of assets, Assignee did acquire the Mark, the registrations therefor, the goodwill of the business symbolized by the Mark, and any and all common law rights therein on July 9, 1993 (hereinafter the "Assignment").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark (including any stylization or in combination with any logo or design element), the related federal and Wisconsin registrations therefor, any and all common law rights therein, the goodwill of the business symbolized by the Mark, any and all causes of action, either at law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Marks, *nunc pro tunc*, as of July 9, 1993.

By: Donald M. Thompson
Donald M. Thompson, a/k/a Buffalo Don
Thompson, as Surviving Trustee of the
Thompson Revocable Trust Dated March 15, 1996

Dated: April 26, 2005