

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kelly Pioneer Group, Inc.		05/13/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Time4 Media, Inc.
Street Address:	Two Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2486656	RACING FAN

CORRESPONDENCE DATA

Fax Number: (212)202-6360
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-484-8973
 Email: patricia.olivieri@timewarner.com
 Correspondent Name: Paul A. Lee
 Address Line 1: One Time Warner Center
 Address Line 2: 14-121
 Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Paul A. Lee
Signature:	/Paul A. Lee/
Date:	05/20/2005

CH \$40.00 2486656

Total Attachments: 1
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TRADEMARK/SERVICE MARK ASSIGNMENT

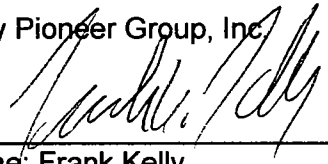
WHEREAS Kelly Pioneer Group, Inc. (NY corp.), as agent for an undisclosed principal, of 1201 Pennsylvania Avenue, NW, Washington, DC 2004 (the "Assignor"), is the owner of the following trademark/service mark registered in the United States Patent and Trademark Office (hereinafter the "Trademark"):

RACING FAN and Design

Reg. No. 2,486,656

WHEREAS Time4 Media, Inc. (NY corp.), of Two Park Avenue, New York, NY 10016 (the "Assignee"), is desirous of acquiring the Trademark, all applications and registrations therefore, all common law rights and good will associated therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark, and any applications or registrations therefor, together with the good will of the business symbolized by the Trademark, along with the right to sue for past infringement.

Kelly Pioneer Group, Inc.
By: 
Name: Frank Kelly
Title: President

Date: ^{MAY} ~~March~~ 13, 2005

State of Virginia :
County of Fairfax : ss

On the ^{MAY} 13th day of ~~March~~, 2005, before me personally came Frank Kelly, to me known, who, being by me duly sworn, did depose and say that he resides at 7516 DeMille Dr Clifton VA 20124; that he is the individual described in and which executed the above instrument; and that he signed his name thereto by authority duly held.


Notary Public

ASMA IQBAL
Notary Public, Commonwealth of Virginia
My Commission Expires July 31, 2008