

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert A. Vito		05/24/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Must Sell Company		
Street Address:	1434 Sugartown Road		
City:	Berwyn		
State/Country:	PENNSYLVANIA		
Postal Code:	19312		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	76608483	MUST SELL	
Serial Number:	76620568	MUSTSELL.COM	
Serial Number:	76620569	MUST SELL COMPANY	
Serial Number:	76608482	SERIOUS SELLERS FOR SERIOUS BUYERS	
CORRESPONDENCE DATA			
Fax Number:	(215)864-9744		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.864.8607		
Email:	cramerp@ballardspahr.com		
Correspondent Name:	Patricia G. Cramer, Esq.		
Address Line 1:	1735 Market Street, 51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Patricia G. Cramer		
Signature:	/Patricia G. Cramer/		

CH \$115.00 76608483

Date:

05/25/2005

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

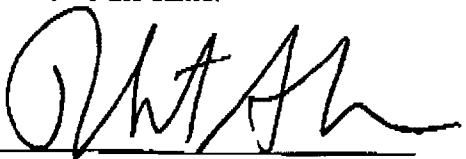
WHEREAS, Robert A. Vito, a U.S. citizen having an address of 1434 Sugartown Road, Berwyn, Pennsylvania 19312, has used and is using in his business the trademarks set forth in Schedule A attached hereto (the "Marks");

WHEREAS, Must Sell Company, a Pennsylvania corporation having an address of 1434 Sugartown Road, Berwyn, Pennsylvania 19312, is desirous of acquiring all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the registrations thereof and applications therefor as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office, and such other Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Robert A. Vito hereby assigns to Must Sell Company all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof and applications therefor as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and Marks, and the right to sue for and recover the same.

Dated: May 24, 2005



Robert A. Vito