

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Financial Insurance Management Corporation		05/25/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	1-800-PIT-CREW, Inc.		
Street Address:	1440 Main Street		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34236		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1812418	PIT CREW	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202/857-6000		
Email:	mccann.kathleen@arentfox.com		
Correspondent Name:	Adam D. Resnick		
Address Line 1:	Arent Fox PLLC		
Address Line 2:	1050 Connecticut Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5339		
NAME OF SUBMITTER:	Kathleen C. McCann		
Signature:	/Kathleen C. McCann/		
Date:	05/26/2005		

OP \$40.00 1812418

Total Attachments: 1
source=pit crew#page1.tif

ASSIGNMENT

WHEREAS Financial Insurance Management Corporation, a Florida corporation located at 1440 Main Street, Sarasota, Florida 34236 (“Assignor”), is the owner of all right, title and interest in and to the trademark PIT CREW, for which it owns U.S. Trademark Registration No. 1,812,418; and

WHEREAS 1-800-PIT-CREW, Inc., a Delaware corporation located at 1440 Main Street, Sarasota, Florida 34236 (“Assignee”), is desirous of acquiring said trademark and the registration thereof, along with the goodwill of the business pertaining thereto.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, the right to bring suit and recover damages for past infringement, and the above identified registration thereof.

FINANCIAL INSURANCE MANAGEMENT
CORPORATION

Date: May 25, 2005

By: Steven Spiegel

Name: Steven Spiegel

Title: EVP and General Counsel

TECH/266482.3