

12-29-2004

Form PTO 1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECOR



U.S. Dept. of Commerce Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks, record the attached original documents or copy thereof.

102912287

1. Name of conveying party(ies): PHILIPS SEMICONDUCTORS INC. Individual(s) Association General Partnership Ltd Partnership X Corporation-State of Delaware Other

2. Name and address of receiving party(ies): Name: KONINKLIJKE PHILIPS ELECTRONICS N.V. Internal Address: Street Address: Groenewoudseweg City: Eindhoven, THE NETHERLANDS Individual(s) citizenship Association General Partnership Limited Partnership X Corporation-State of The Netherlands Other

Additional name(s) of conveying party(ies) attached? Yes X No

3. Nature of conveyance: X Assignment Merger Security Agreement Change of Name Other Execution Date: December 22, 2004

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Destinations must be a separate document from Assignment) Additional names(s) & Address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No. (s) B. Trademark Registration No. (s) 2,171,494 (TRIMEDIA) 2,269,402 (TRIMEDIA & Design) Additional Numbers Attached? Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Philips Electronics North America Corporation Internal Address: Street Address: P.O. BOX 3001 City: Briarcliff Manor State: NY Zip: 10510

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41) ... \$ 65.00 Enclosed X Authorized to Deposit Account 8. Deposit Account Number: 14-1270 (Attach duplicate copy of this page paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached Copy is a true copy of the original document.

Edward W. Goodman Name of Person Signing Signature Date 12/21/2004

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

12/29/2004 ECOOPER 00000009 141270 2171494

01 FC:8521 40.00 DA 02 FC:8522 25.00 DA

TRADEMARK REEL: 003097 FRAME: 0216

**ASSIGNMENT**

WHEREAS, **PHILIPS SEMICONDUCTORS INC.** (a Delaware corporation) of 1109 McKay Drive, San Jose, California, 95131, USA, is the owner of the Trademarks **TRIMEDIA** and **TRIMEDIA & Design**, which mark are registered in the United States Patent and Trademark Office under U.S. Registration Nos. 2,171,494 and 2,269,402; and

WHEREAS, **KONINKLIJKE PHILIPS ELECTRONICS N.V.** (a Netherlands corporation) of Groenewoudseweg 1, Eindhoven, The Netherlands, is desirous of acquiring the trademarks **TRIMEDIA** and **TRIMEDIA & Design** and the registrations, U.S. Registration Nos. 2,171,494 and 2,269,402;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **PHILIPS SEMICONDUCTORS INC.** does hereby assign unto the said **KONINKLIJKE PHILIPS ELECTRONICS N.V.** all right, title and interest in and to said trademarks and to said trademark registrations, together with the goodwill of the business symbolized by said marks.

**PHILIPS SEMICONDUCTORS INC.**

By: \_\_\_\_\_

Name: Matthieu van Kaam  
Title: Authorized Signatory

Dated: December 22, 2004

**DECLARATION**

Matthieu van Kaam declares that he is Authorized Signatory of **PHILIPS SEMICONDUCTORS INC.** and that he is authorized to execute this Assignment of said corporation and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

**PHILIPS SEMICONDUCTORS INC.**

By: \_\_\_\_\_

Name: Matthieu van Kaam  
Title: Authorized Signatory

Dated: December 22, 2004

**TRADEMARK**

**RECORDED: 12/27/2004**

**REEL: 003097 FRAME: 0217**