

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Education Direct, LLC		10/21/2003	California Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Get Ahead Learning, LLC		
Street Address:	70 S. Lake Ave.		
Internal Address:	Suite 900		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	California Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78278562	GET AHEAD KIDS	
Serial Number:	78277476	GET AHEAD MATH	
Serial Number:	78278638	GET AHEAD READING	
Serial Number:	78278674	GET AHEAD WRITING	
CORRESPONDENCE DATA			
Fax Number:	(213)213-7301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-213-7345		
Email:	jeddison@strategiclaw.com		
Correspondent Name:	Jonathan B. Eddison		
Address Line 1:	Biltmore Tower, 500 S. Grand Ave.		
Address Line 2:	Suite 2050		
Address Line 4:	Los Angeles, CALIFORNIA 90071-1685		
NAME OF SUBMITTER:	Walter B. Rose		

OP \$115.00 78278562

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TRADEMARK
REEL: 003098 FRAME: 0114

Signature:	/Walter B. Rose/
Date:	06/07/2005
Total Attachments: 0	

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