# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DOUG SHEPARDSON		06/11/2004	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	PERKINS & DUNNEGAN	
Street Address:	45 ROCKEFELLER PLAZA	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10111	
Entity Type:	PARTNERSHIP: NEW YORK	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2450033	PUCKHEADS

## **CORRESPONDENCE DATA**

Fax Number: (310)252-3861

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: LYNN.WHELAN@MATTEL.COM

Correspondent Name: MICHAEL MOORE

Address Line 1: 333 CONTINENTIAL BLVD.

Address Line 2: M1-1518

Address Line 4: EL SEGUNDO, CALIFORNIA 90245

NAME OF SUBMITTER:	MICHAEL MOORE
Signature:	/mcm/
Date:	06/09/2005

Total Attachments: 1

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TRADEMARK
REEL: 003100 FRAME: 0597

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# Trademark Assignment

For \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Doug Shepardson hereby assigns all of his right, title and interest in U.S. Trademark Registration No. 2,450,033 for PUCK HEADS and DESIGN in International Classes 9 and 28, and the goodwill associated with it to Perkins & Dunnegan.

Doug Shepar son

STATE OF CALIFORNIA )

SS.:

COUNTY OF Las Angeles )

RECORDED: 06/09/2005

On June 1, 2004, before me, the undersigned, personally appeared Doug Shepardson, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

KARIN B. MAUNY
Commission # 1337035
Notary Public - California
Los Angeles County
My Comm. Expires Dec 31, 2005

TRADEMARK

REEL: 003100 FRAME: 0598