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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American & Efird, Inc.		1103/07/2005 11	CORPORATION: NORTH
			CAROLINA

RECEIVING PARTY DATA

Name:	American & Efird Enterprises, Inc.	
Street Address:	22 American Street, P.O. Box 507	
City:	Mt. Holly	
State/Country:	NORTH CAROLINA	
Postal Code:	28120	
Entity Type:	CORPORATION: NORTH CAROLINA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2920713	LUDLOW
Registration Number:	2886662	VICTOR
Registration Number:	1350705	TUFF TWINE

CORRESPONDENCE DATA

Fax Number: (704)343-2300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (704) 343-2000

Email: gina.eikenberry-wray@hmw.com

Correspondent Name: Marcus S. Lee

Address Line 1: 201 North Tryon Street, P.O. Box 31247
Address Line 4: Charlotte, NORTH CAROLINA 28231

NAME OF SUBMITTER:	Marcus S. Lee
Signature:	/marcus s. lee/

TRADEMARK REEL: 003104 FRAME: 0171

900026507

Date:	06/15/2005	
Total Attachments: 2		
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TRADEMARK
REEL: 003104 FRAME: 0172

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS made as of March 7. 2005, by American & Efird, Inc., a North Carolina corporation ("Assignor"), to American & Efird Enterprises, Inc., a North Carolina corporation ("Assignee").

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the servicemarks, trademarks, trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of North Carolina without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

AMERICAN/& EFIRD, INC

By:

State of North Carolina) County of (Laston) ss.:

On this 18 day of May, 2005, before me, Wanda W. Jordan, personally appeared Fred A. Jackson, President of American & Efird, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Wanda W Jardan

Schedule A

1. Servicemarks and Trademarks currently or previously registered with and pending registration with the United States Patent and Trademark Office, including the following:

Word Mark	Registration Number	Type of Mark
LUDLOW (Logo)	2920713	Trademark
VICTOR	2886662	Trademark
TUFF TWINE	1350705	Trademark

2. Unregistered Servicemarks and Trademarks:

Golden Nylon Holdfast

Beaver

Bulldog

Shrewsbury

Colonial

2

RECORDED: 06/15/2005